

JANUARY

In-flight & ground services

Fast-moving advances in technology, particularly in mobile connectivity, are transforming passenger services both on the ground and in the air. We consider how airlines are adopting these technologies, as well as looking at how airlines are embracing developing in-flight entertainment and connectivity solutions, together with the latest trends in aircraft interiors

Focus:

Forecast 2011: What does the year hold?

APRIL

Aircraft & Engines

An analysis of the aircraft and engine markets, complete with details of the current global order book and the world fleet by aircraft type. We also take a look at timelines and the potential markets for some of the key new aircraft programmes being developed.


Market analysis:

Mainline Aircraft Orders
Engine Market Statistics

Airline Revenue Accounting 2011
(dates & venue to be announced)

FEBRUARY

Finance & leasing

Produced in partnership with sister publication  Commercial Aviation Online, our influential annual report on the world's leasing sector includes a review of aircraft values and innovations for fleet financing. A detailed survey of the leasing sector is also published, based on figures from the ACAS fleet database.

Survey:

Leasing companies
Ranking:
Top 50 leasing companies
(based on fleet values)

Fusion Ad Study

36th FAA Aviation Forecast Conference 2011

February 15-16, 2011
Washington DC

Loyalty 2011
February 22-23, 2011
Fort Worth, Texas

MAY

Low-Cost Carriers

As low-cost carrier operations mature, so the distinctions between mainline and low-cost blur further. This extensive annual survey tracks the progress of low-cost carriers and analyses the continued evolution of the different models in the sector. It also includes a traffic ranking of the Top 50 low-cost carriers and financial details of the leading airlines

Ranking:

Top 50 Low-Cost Carriers (by revenue and passenger numbers)

Regional Airline Association Annual Convention
May 16-19, 2011
Nashville, TN

MARCH

Marketing

In an environment dominated by internet sales and low-cost models, we continue to chart the radical changes taking place in airline marketing.

Distribution is in the midst of a revolution, while loyalty, CRM programmes and branding are all key parts of a shifting marketing mix.

Network USA 2011
Bringing airlines and airports together

Distribution Innovation 2011
February 28-March 2, 2011

Network USA 2011
March 5-7, 2011
Austin, Texas

JUNE

Airports

The first of our annual reports focusing on the airport sector comes as most have had to adapt to declining passenger and cargo traffic. We look at how airports position themselves to survive the current tough market, without jeopardising their ability to cater for long-term growth. Accompanied by analysis of the top airports by passenger traffic and airline frequency.

Ranking:

Airports Top 150 (by passenger traffic)

Fusion Ad Study

Paris Air Show 2011
June 20-26, 2011
Le Bourget, France

67th IATA Annual General Meeting & World Air Transport Summit
June 5-7, 2011
Cairo

Airline Business IATA Daily News
June 5, 6, 7, 2011

Schedules subject to change. Last updated December 2010

JULY

Airline IT

Now in its 13th year, our annual Airline IT Trends Survey has become the industry's leading benchmark study. We reveal headlines of the research findings, which are represented at the annual Airline IT Summit, where SITA and Airline Business play host the debate among leading airline chief information officers.

Survey:

Airline IT Trends

10th Annual Airline Strategy Awards July 17, 2011

London, England

Airline IT Summit

OCTOBER

Regionals

An analysis of the financial health of the regional airline sector and a look at some of the trends and continued evolution of the regional business model. Accompanied by traffic and financial rankings for the leading regional carriers.

Ranking(s):

Top 50 regional groups (financial)

Top 50 Leisure Carriers

Top 100 cargo carriers (traffic)

Top 50 cargo airports

Focus:

Leisure / Cargo

(market analysis and leisure airline ranking)

Fusion Ad Study

ERA General Assembly CAO US Valuation Conference 2011

(dates & venue to be announced)

Washington DC

World Air Forum

(dates & venue to be announced)

AUGUST

The World Airline Rankings

The famous Airline Business rankings are the centrepiece of the magazine's data analysis. The rankings, now analysed by airline type and geography, cover the Top 150 Airline Groups ranked by revenue and the Top 200 passenger operations. Accompanied by a look at the current state of the industry and what may lie ahead.

Ranking:

Top 150 Airline Groups

Top 200 Passenger Airlines

NOVEMBER

Maintenance

Maintenance remains at the centre of a major debate over how it will be provided in future and by whom. Our annual survey takes a snapshot of the current shape of the market, the level of airline maintenance spend and a ranking of the leading overhaul operations.

Ranking:

**Top civil aircraft and engine
maintenance providers by revenue**

ALTA Airline Leaders Forum 2011

(dates & venue to be announced)

Airline Business ALTA Daily News

SEPTEMBER

Airline Alliances

The world's leading airline alliance survey details the current links forged between the world's top 200 mainline carriers. Together with analysis of the latest competitive position of the major global alliance groupings, a look at changes in code-share agreements and other evolving forms of co-operation.

Survey:

Airline Alliances

The Global Groupings

17th Annual Routes World Development Forum

October 2-4, 2011

Berlin, Germany

**Airline Business Routes Daily News
(October 2, 3, 4, 2011)**

DECEMBER

Airports – strategy

The second airport Special Report centres on our annual ranking of the world's leading airport groups by revenues, updating the latest trends and issues on the airline/airport agenda. We also have analysis of the latest technology trends for the sector emerging from our annual Airport IT Trends Survey, produced together with Airports Council International and SITA.

Ranking:

**Leading global airport groups (by
revenues)**

Survey:

Airport Groupings

**Network
Latin America**

Bringing airlines and airports together

Network Latin America

December 4-6, 2011

(venue to be announced)

Schedules subject to change. Last updated December 2010