

## 2011 Rates & Data

### € EUROS

Format	Colour	x1	x3	x6	x9	x12	x18	x24
Page	4 col	13,555	13,145	12,730	12,345	11,925	11,660	11,515
Spread	4 col	26,825	26,030	25,230	24,415	23,610	23,080	22,810
2/3 Page	4 col	11,515	11,165	10,820	10,470	10,135	9,910	9,785
Junior	4 col	10,835	10,525	10,195	9,875	9,545	9,325	9,220
1/2 Page	4 col	8,815	8,540	8,280	8,015	7,755	7,570	7,490
1/3 Page	4 col	7,055	6,835	6,625	6,415	6,195	6,060	6,005
1/4 Page	4 col	4,755	4,610	4,470	4,320	4,185	4,105	4,040

Last updated: 1 December 2010

### ADVERTISING DIMENSIONS

### Depth and Width

Advertisement	mm
Double page spread bleed	273 x 400
Double page spread trimmed	267 x 394
Double page spread gutter bleed only	246 x 378
Page bleed	273 x 200
Page bleed trimmed	267 x 197
Page type area	246 x 181
Half page horizontal spread bleed	134 x 400
Half page horizontal spread bleed trimmed	131 x 394
Half page horizontal spread gutter bleed only	121 x 378
Half page horizontal bleed	134 x 200
Half page horizontal bleed trimmed	131 x 197
Half page horizontal type area	121 x 181
Half page vertical bleed	273 x 101
Half page vertical bleed trimmed	267 x 98
Half page vertical type area	246 x 89
Quarter page horizontal	59 x 181
Quarter page vertical	121 x 89
Quarter page/single column bleed	273 x 55
Quarter page/single column trimmed	267 x 52
Quarter page/single column	246 x 44

### SPECIFICATIONS AND CONTACT DETAILS

- File format: eps or pdf file.
- All files to be saved as CMYK with all fonts embedded.
- Resolution minimum 300dpi.
- Copy Deadline: 8 or 9 days prior to publication.
- Artwork to be emailed to [sean.behan@rbi.co.uk](mailto:sean.behan@rbi.co.uk)

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