

Flight Evening News Recruitment Rates & Data

All advertisements are accepted subject to RBI's standard terms and conditions

RECRUITMENT

Size	£	\$	€
Eighth Page	2,200	3,300	3,400
Quarter Page	3,950	5,925	6,120
Half Page	7,400	11,100	11,450
Full Page	11,000	16,500	16,995

CLASSIFIED

Size	£	\$	€
Eighth Page	1,850	2,775	2,850
Quarter Page	3,350	5,025	5,195
Half Page	6,250	9,375	9,675
Full Page	9,350	13,995	14,495

COLOUR (additional)

1 spot colour	10%	10%	10%
2 spot colours	15%	15%	15%
4 colour	20%	20%	20%
Guaranteed positions	additional 10%	additional 10%	additional 10%

Please Note: Each advertisement purchased will appear in every issue of Flight Evening News (dependant upon the event).



Flight Jobs

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ADVERTISING DIMENSIONS Advertisement	Depth x Width	
	mm	Imperial
Double page spread bleed	375 x 568	14 ³ / ₄ x 22 ³ / ₈
Double page spread trimmed	369 x 554	14 ¹ / ₂ x 21 ³ / ₄
Double page spread gutter bleed only	335 x 522	13 ³ / ₁₆ x 20 ¹ / ₂
Page bleed	375 x 284	14 ³ / ₄ x 11 ³ / ₄
Page bleed trimmed	369 x 277	14 ¹ / ₂ x 10 ⁷ / ₈
Page type area	335 x 246	13 ³ / ₁₆ x 9 ¹¹ / ₁₆
Half page horizontal spread bleed	185 x 568	7 ¹ / ₄ x 21 ³ / ₈
Half page horizontal spread bleed trimmed	178 x 554	7 x 21 ³ / ₄
Half page horizontal spread gutter bleed only	166 x 522	6 ¹ / ₂ x 20 ¹ / ₂
Two-Thirds page/4 columns type area	335 x 162	13 ³ / ₁₆ x 8 ³ / ₈
Junior page type area	270 x 190	10 ¹¹ / ₁₆ x 8 ¹ / ₈
Half page - across 4 columns	224 x 162	8 ¹³ / ₁₆ x 6 ³ / ₈
Half page horizontal	166 x 246	6 ¹ / ₂ x 9 ¹¹ / ₁₆
Half page vertical	335 x 120	14 ³ / ₄ x 5 ¹ / ₂
Third page/2 columns type area	335 x 78	13 ³ / ₁₆ x 3 ¹ / ₁₆
Quarter page vertical (across 3 columns)	166 x 120	6 ¹ / ₂ x 4 ³ / ₄
Quarter page horizontal (across all 6 columns)	82 x 246	13 ³ / ₁₆ x 9 ¹¹ / ₁₆
Quarter page (across 4 columns)	139 x 162	5 ¹ / ₂ x 6 ³ / ₈
Quarter page (across 5 columns)	111 x 204	4 ³ / ₈ x 8
Eighth page horizontal (across all 6 columns)	40 x 246	1 ⁹ / ₁₆ x 9 ¹¹ / ₁₆
Eighth page vertical (across 3 columns)	82 x 120	6 ¹ / ₂ x 4 ³ / ₄
Earpiece ads (top right and left on front and back covers)	45 x 45	1 ³ / ₄ x 1 ³ / ₄

ELECTRONIC FILES

Please [click here](#) to view the specifications for the electronic submission of material.

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RBI CHECK-N-SEND

"RBI Check-n-Send" (www.rbiadcopy.com) is the latest and fastest way of transmitting advertisement material for Flight Evening News to Jjays Ltd (our pre-press). It does away with making film and CD's at a stroke (i.e. no more couriers). It saves you the trouble of downloading to an FTP site or sending an email attachment or transmitting via ISDN.

© Flight 2007 Advertisers are reminded of their legal obligations under the Sex Discrimination Act 1975, Race Relations Act 1976 and the Disability Discrimination Act 1995. For further information [click here](#)