

Reach the global Base Oils and Lubricants market

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- All delegates of the Base oils events across 2011 in Europe, Asia, China, the Middle East and North America
- Readers of ICIS Chemical Business magazine
- All ICIS pricing Base Oil report subscribers

The Digital version of the supplement will be promoted and made available on icis.com and through ICIS e-newsletters.

Editorial content

- Market overview – trends and outlook
- Company and M&A developments
- Global technical and regulatory developments
- Trends in customer industry segments
- ICIS pricing commentary – recent trends and outlook
- Interviews with major producers and association heads

Time Line

Deadlines	Date
Display advertising deadline	1 January 2011
Editorial deadline	end of December 2010
Publication date	Monday 15 February 2011

Rates

Print ad sizes	Amount (\$)
Full page	9,000
½ page	4,800
¼ page	3,500

To find out more about advertising in the Base Oils publication, contact us at www.icis.com/advertise-contacts