

化工文摘

China Chemicals

中国化工业

- Reach an audience formed of senior executives in Chinese chemical and allied industries
- Communicate with this audience in their own language

Frequency: 6 issues a year

Circulation: 7,100 (Source: BPA, December 2006)

Description:

China Chemicals is the result of collaboration between ICIS and the Institute of Scientific and Technical Information of China (CBISTIC). ICIS provides high-quality editorial content from its global team of journalists. CBISTIC uses its experience as a specialist information provider to the Chinese business community to make sure every issue of China Chemicals is translated accurately into Chinese and distributed to the readers.

Digital material - Macintosh

Files can be accepted in the following formats via email, or sent to us on DVD, CD-Rom or USB flash-drive: press-ready pdf with all fonts embedded, InDesign, QuarkXpress and Photoshop. For documents containing .eps files, please supply the relevant files and fonts plus a copy of the document.

Graphics

All color graphics to be saved as CMYK, not RGB.

Cancellation Policy

Requests for cancellation or reduction of an order may be considered, but only if received in writing by RBI within 14 (fourteen) days from signing the order providing that such notification is made at least 14 days prior to the final copy date.

Send materials to

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EDITORIAL SCHEDULE 2009

Issue date and ad deadline	Feature breakdown
January-February January 5th, 2009	<ul style="list-style-type: none">• Global Economic Situation• Technology Innovation• Pharmaceuticals
March-April March 5th, 2009	<ul style="list-style-type: none">• Global Chemicals Review 2008• Global Chemicals Outlook 2009• Petrochemicals
May-June May 8th, 2009	<ul style="list-style-type: none">• Outstanding Figures in Global Chemicals• Green Chemistry• Fine/Specialty Chemicals
July-August July 5th, 2009	<ul style="list-style-type: none">• Middle East Situation• Investment in China• Water Treatment
September-October September 5th, 2009	<ul style="list-style-type: none">• Logistics and Supply Chain Management• Polymers and Plastics• Personal Care
November-December November 5th, 2009	<ul style="list-style-type: none">• Emerging Markets of Chemicals• Paints

DISPLAY ADVERTISING RATES

Black and white rates, US\$

Size	1x	3x	6x
Full page	3,050	3,010	2,980
Half page	1,660	1,620	1,600
Quarter page	930	900	870

Color rates, US\$

Full colour loading	890
Spot colour loading	430

Front cover advertising package rate, US\$

Package includes:	10,400
Front cover photo (210mm x 210mm) and company logo	
Intro to front cover, including cover shot on page 1	
Full page advert (full cover)	
Full page of editorial on reverse of advert	
100 copies of the issue of China Chemicals	
All translation into Chinese	

Inserts

Loose or bound-in accepted
Rates available on request

The price of the advertisement space includes translation into Chinese and the making of new advertisement film copy in Chinese. Great care is taken to produce high quality advertisements. All advertisements are accepted subject to RBI's standard Terms and Conditions

MECHANICAL DATA

	Area	Depth x width, mm
Full page	Bleed	291 x 216
	Trim	285 x 210
	Text area	246 x 179
Half-page vertical	Text area	86 x 246
Half-page horizontal	Text area	125 x 180