

化工文摘

China Chemicals

中国化工业

Published 6 times a year, *China Chemicals* is the result of collaboration between ICIS and the Institute of Scientific and Technical Information of China (CBISTIC). By working together, we ensure every issue of *China Chemicals* reaches more than 7,100* of the country's senior executives in the chemical and allied industries.

ICIS provides high-quality editorial content from its global team of journalists. CBISTIC uses its experience as a specialist information provider to the Chinese business community to make sure every issue of *China Chemicals* is translated accurately into Chinese and distributed to the readers.

Digital material - Macintosh

Files can be accepted in the following formats via email, or sent to us on DVD, CD-Rom or USB flash-drive: press-ready pdf with all fonts embedded, InDesign, QuarkXpress and Photoshop. For documents containing .eps files, please supply the relevant files and fonts plus a copy of the document.

Graphics

All color graphics to be saved as CMYK, not RGB.

Cancellation Policy

Requests for cancellation or reduction of an order may be considered, but only if received in writing by RBI within 14 (fourteen) days from signing the order providing that such notification is made at least 14 days prior to the final copy date.

Send materials to

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EDITORIAL SCHEDULE 2008

Issue date and ad deadline Feature breakdown

January-February

21 December 2007

- Technology innovation
- Petrochemicals

March-April

28 February 2008

- Global chemicals review 2007
- Global chemicals outlook 2008
- Fine chemicals

May-June

30 April

- Investment in China
- Surfactants
- Polymers

July-August

30 June

- Influence of Beijing 2008 Olympic Games
- Personal care
- Process control

September-October

31 August

- Environment protection features
- Water treatment
- Catalysts

November-December

31 October

- Logistics
- Biocides
- Fine/specialty chemicals

DISPLAY ADVERTISING RATES

Black and white rates, US\$

Size	1x	3x	6x
Full page	2,925	2,890	2,860
Half page	1,590	1,550	1,530
Quarter page	890	860	830

Color rates, US\$

Full colour loading	850
Spot colour loading	410

Front cover advertising package rate, US\$

Package includes: 10,000

Front cover photo (210mm x 210mm) and company logo

Intro to front cover, including cover shot on page 1

Full page advert (full cover)

Full page of editorial on reverse of advert

100 copies of the issue of China Chemicals

All translation into Chinese

Inserts

Loose or bound-in accepted

Rates available on request

The price of the advertisement space includes translation into Chinese and the making of new advertisement film copy in Chinese. Great care is taken to produce high quality advertisements. All advertisements are accepted subject to RBI's standard Terms and Conditions

MECHANICAL DATA

	Area	Depth x width, mm
Full page	Bleed	291 x 216
	Trim	285 x 210
	Text area	246 x 179
Half-page vertical	Text area	86 x 246
Half-page horizontal	Text area	125 x 180

*Source: BPA, December 2006