

Marketplace – reach the senior decision makers in the chemical industry

The ICIS marketplace is a classified advertising section in ICIS Chemical Business. It provides direct visibility and flexible choice of ad sizes in a consistent and clear format for reaching readers who actively search and rely on this section.

ICIS marketplace is an efficient way to

- generate sales leads for your business
- present your marketing message to senior decision makers in the chemical industry at an affordable price

Classified advertising headings in ICIS marketplace include

- Appointments
- Plants and equipment
- Custom manufacturing
- Available facilities and businesses
- Agents and distributors
- Chemicals for sale
- Chemicals wanted
- Conference and Events listings

Conference and Events listing rates

Event listing

Bold entry with event, venue, date and either url or email address set within keyline border

	£	\$	€
1x	128	200	143
4x	108	169	121
8x	95	149	107
12x	79	124	89

Display advertisement

	£ per scc	\$ per scc	€ per scc
1x	38	60	43
4x	32	50	35
8x	29	46	33
12x	27	43	30

Minimum – 3cm

Column widths

1 column 55.5mm

2 columns 115mm

3 columns 175mm

Full page 200mm high x 175mm wide

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Marketplace Classified, Recruitment and Price Movements rates

Recruitment	£	\$	€
Per SCC 4 columns to the page	44	70	50
Set sizes			
Quarter page	881	1375	989
Half page	1730	2700	1942
Full page	3461	5400	3884
Classified			
Per SCC 4 columns to the page	41	65	46
Frequency discounts			
	£ per scc	\$ per scc	€ per scc
6 weeks	37	58	41
12 weeks	32	50	35
24 weeks	27	43	30
36 weeks	25	40	28
48 weeks	24	38	27
Set sizes			
Quarter page	468	731	525
Half page	827	1291	928
Full page	1599	2495	1794

Series discounts available on request

Materials required

A high resolution press optimized PDF file (300 dpi or above with all fonts embedded) saved as CMYK

Mechanical data - column widths

1 column 40mm
 2 columns 85mm
 3 columns 129mm
 4 columns 174mm
 Full page 200mm high x 175mm wide

Price Movements

	£ per scc	\$ per scc	€ per scc
Per SCC 3 columns to the page	64	100	71
Text per SCC – minimum 3cm	64	100	71
	£	\$	€
Logo- one off charge	64	100	71

Column widths

1 column 55.5mm
 2 columns 115mm
 3 columns 175mm
 Full page 200mm high x 175mm wide