

Reach buyers and sellers in the chemical markets

Marketplace

The Marketplace is a classified advertising section in ICIS Chemical Business. It provides direct visibility and a flexible choice of ad sizes in a consistent and clear format for reaching readers who actively search and rely on this section.

The Marketplace is an efficient way to

- generate sales leads for your business
- present your marketing message to senior decision makers in the chemical industry at an affordable price



Marketplace Classified, Recruitment and Price Movements rates

Recruitment	£	\$	€
Per SCC 4 columns to the page	44	70	50
Set sizes	£	\$	€
Quarter page	881	1375	989
Half page	1730	2700	1942
Full page	3461	5400	3884
Classified	£	\$	€
Per SCC 4 columns to the page	41	65	46
Frequency discounts	£ per scc	\$ per scc	€ per scc
6 weeks	37	58	41
12 weeks	32	50	35
24 weeks	27	43	30
36 weeks	25	40	28
48 weeks	24	38	27
Set sizes	£	\$	€
Quarter page	468	731	525
Half page	827	1291	928
Full page	1599	2495	1794

Series discounts available on request

Price Movements

	£ per scc	\$ per scc	€ per scc
Per SCC 4 columns to the page	44	70	50
Text per SCC – minimum 3cm	64	100	71
	£	\$	€
Logo- one off charge	64	100	71

Materials required

A high resolution press optimized PDF file (300 dpi or above with all fonts embedded) saved as CMYK

Mechanical data - column widths

1 column	40.25mm
2 columns	84.5mm
3 columns	128.75mm
4 columns	173mm
Full page	267mm high x 197mm wide



ICIS Chemical Business is a BPA audited publication

To find out more about promoting your company in ICIS Chemical Business, contact us at www.icis.com/advertise-contacts