

Enhance Your Company's Impact at InformexUSA '09

**Informex,
in partnership with ICIS
present**

informExTV

**Deliver a company capability or
chemical technology message**

Informex and ICIS present a new opportunity to enhance your company's impact at InformexUSA '09. InformexTV is a daily broadcast of event related news and interviews. A 20 minute continuous loop will be broadcast on flat screen TV monitors throughout these strategic locations:

- Registration area
- Breakfast and lunch catering area on show floor
- Main lobby and individual rooms of Westin host hotel
- Shuttle buses to and from convention center

Advertising Options

10 second ad: \$3,240

30 second ad: \$8,850

Both options will appear throughout the Wednesday, Thursday and Friday broadcasts.

Headline Sponsor: \$15,000

Includes 30 second ad to be broadcast throughout Wednesday, Thursday and Friday as well as exclusively on Tuesday.

All prices include ad production.

Contact us

www.icis.com/advertise-contacts

**Place your company's branding
with InformexTV.
We can help produce an ad for you!**

informEx
USA[®]
2009
Chemistry you won't find anywhere else.

ICISTV