



# Online advertising rates

## Online advertising rates

### ICIS.com banner advertising

Generate awareness of your company and drive traffic to your website

Creative options	CPM*, US\$
Banner	55
Skyscraper	70
Button	30

### ICIS blogs advertising

Target your advertising to a specific audience

Creative options	CPM*, US\$
Banner	75
Skyscraper	100

Please note: skyscraper not available on Big Biofuels Blog

### ICIS search banner advertising

Display your advert only when a buyer is searching for particular products.

Creative options	CPM*, US\$
Top banner	75
Skyscraper	100

\*cost per thousand page impressions

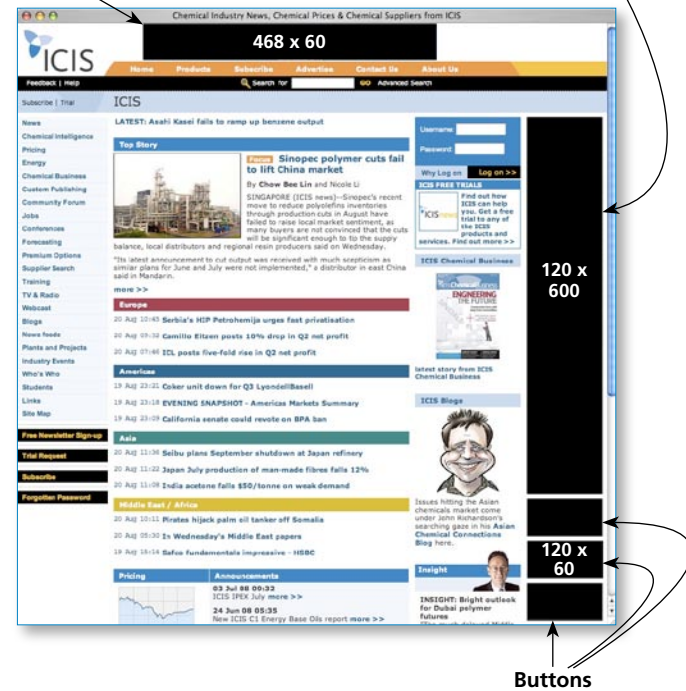
## Technical data

	Dimensions, pixels width x height	Maximum file size, kb
Top banner	468 x 60	20
Skyscraper	120 x 600	25
Button	120 x 60	10

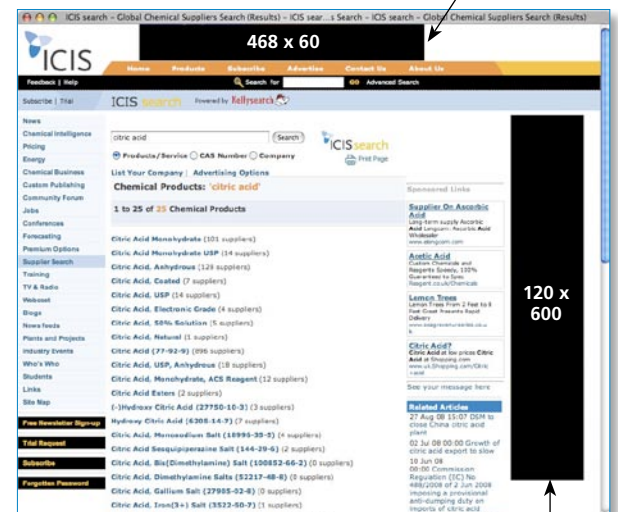
Accepted file types: GIF, animated GIF, JPEG, Flash and Rich Media files

Please send the artwork to your sales contact at least 3 working days before the start date of the campaign.

Banner Skyscraper



Banner



Skyscraper