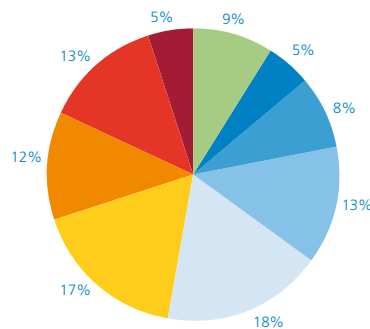


Reach the chemical industry decision makers online

Who our visitors are

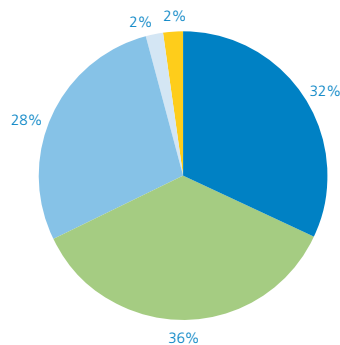
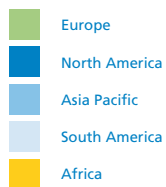
- 75% of visitors have purchasing responsibilities within their organisation
- 35% of the visitors are director level and above

Job status



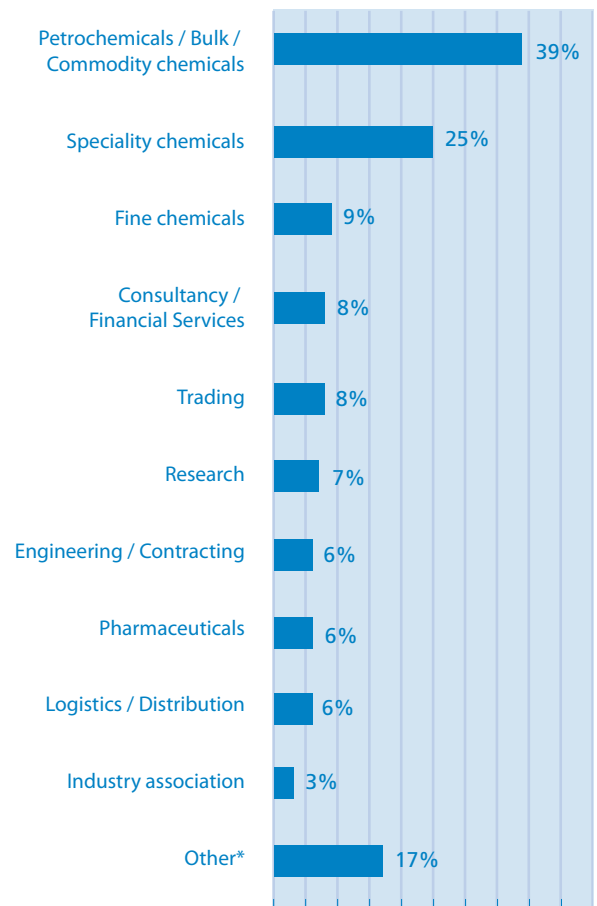
Base: All respondents (757)
Source: Reed Business Insight

Geo location

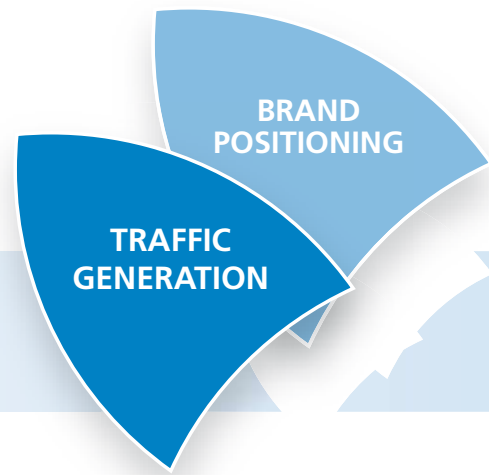


Source: Hit box Sept 08 - Aug 09

Activity area



Base: All respondents (677)
Source: Reed Business Insight



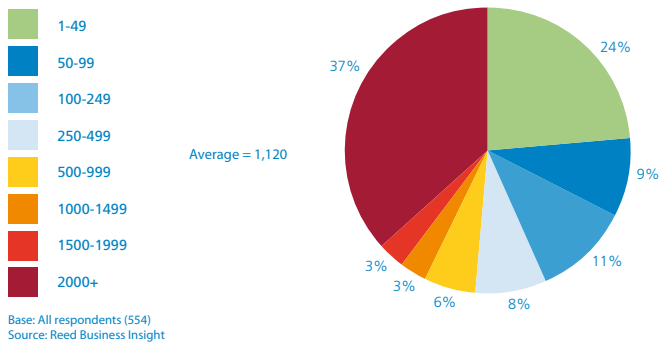
Reach the chemical industry decision makers online

What our visitors think of icis.com

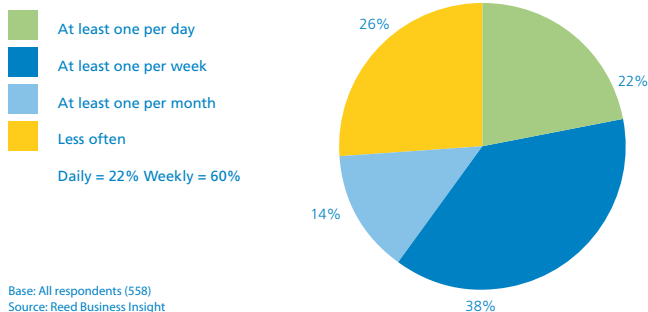
Visitors think that icis.com is...

- Trustworthy 98%
- Market leading 94%
- Essential to my business 80%
- Authoritative 84%
- 91% of visitors rated icis.com good or excellent!
- If icis.com visitors could use only one site, 74% would select icis.com

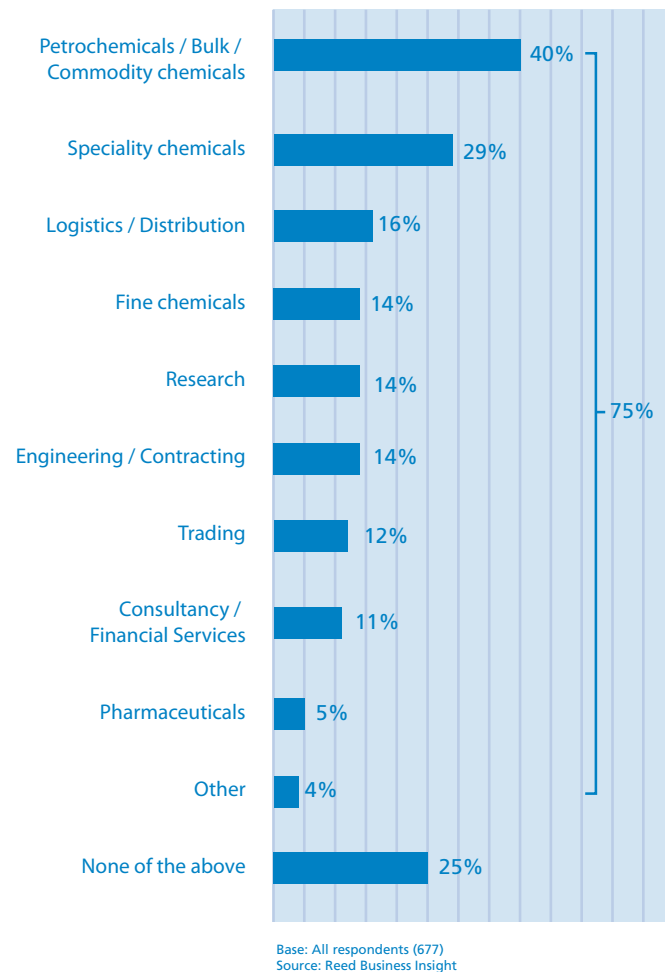
Size of organisation



Frequency of visiting ICIS.com



Purchasing responsibility



Find out more about advertising on icis.com,
contact us at www.icis.com/advertise-contacts