

Reach the chemical industry decision makers online

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ICIS.com is visited by over 250,000 unique users per month delivering a premium audience to advertisers. Promoting your products or services in icis.com allows you to:

- reach an audience of chemical industry decision makers
- target your communication based on geographical location of your audience
- align your message with relevant articles and reach readers interested in topics related to your business



The screenshot displays the ICIS.com website interface. At the top, there's a navigation bar with links for Home, News, Prices, Magazines, Supplier Search, Training, Events, Blogs, Forums, Audio/Visual, and Intelligence. Below this, the main content area is divided into several sections:

- ICIS news:** Features a headline about 'Deep-sea 3M polymerises in China amid peak summer' and a video player for 'ICIS lunchtime bulletin Europe...'. It also lists other news items like 'US Chemtura aims to emerge from bankruptcy in 2010' and 'China's Sinopec HT profits surge as crude falls three cents'.
- ICIS pricing:** Offers 'Chemical price benchmarks for the global petrochemical, fertilizer and oil industries' and 'New Africa polyethylene and polypropylene reports launched'.
- ICIS ChemicalBusiness:** Provides an 'In-depth analysis of the issues affecting the global chemical industry' with a 'THE RIGHT FORMULA' graphic.
- Blogs:** Includes 'India Chemicals Blog', 'Chemicals & the Economy Blog', and 'Chemicals Confidential Blog'.
- ICIS search:** Promotes 'Supplier search starts with ICIS' and 'OPD' (Online Product Directory).
- ICIS conferences:** Announces the '2nd Chemical Purchasing Summit in Boston this September'.
- Chemical Intelligence:** Offers 'Comprehensive information about key groups of chemicals and over 50 individual chemicals'.

 On the right side, there are several promotional boxes:

- 'Latest price reports Breaking chemical news' with a 'Click here for your free ICIS trial' button.
- 'MENA | BUSINESS' with a '2% on money transfers to your business account for 3 months*' offer.
- 'ICIS search' with a 'Try our RFQ service today' button.
- '7th ICIS World Petrochemicals Conference' in Bonn, Germany, on 21 October 2009.
- 'Sign-up to free ICIS e-newsletters' with a 'CLICK HERE' button.
- 'Follow ICIS on TWITTER'.
- 'Listen to a round-up of the latest chemical news'.
- 'Find out how ICIS can help you'.