



# ICIS search

## Generate qualified sales leads



### What is ICIS search?

- A tool for generating sales leads by driving traffic to your website
- Attracts buyers of chemicals both directly and via the major search engines
- Allows buyers to find you via searches by product/service, CAS number or company name

### Priority listings

- To generate sales leads, you need to stand out from the crowd
- Priority listings get you noticed first by being listed at the top... where buyers click first!

### Request for Quote (RFQ)

- RFQ allows buyers to submit their requirements on a single form
- RFQs are emailed to priority listed suppliers of the product the buyer is looking for
- RFQ delivers qualified sales leads

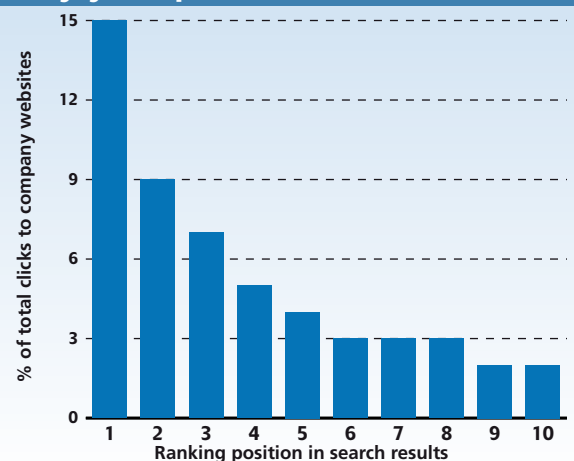
Priority listing



### Latest stats

View the latest ICIS Search stats at:  
[www.icis.com/advertise-webstats](http://www.icis.com/advertise-webstats)

### Why your position matters



SOURCE: HBX January-June, 2007

## Contact us

Find us at: [www.icis.com/advertise-contacts](http://www.icis.com/advertise-contacts)

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