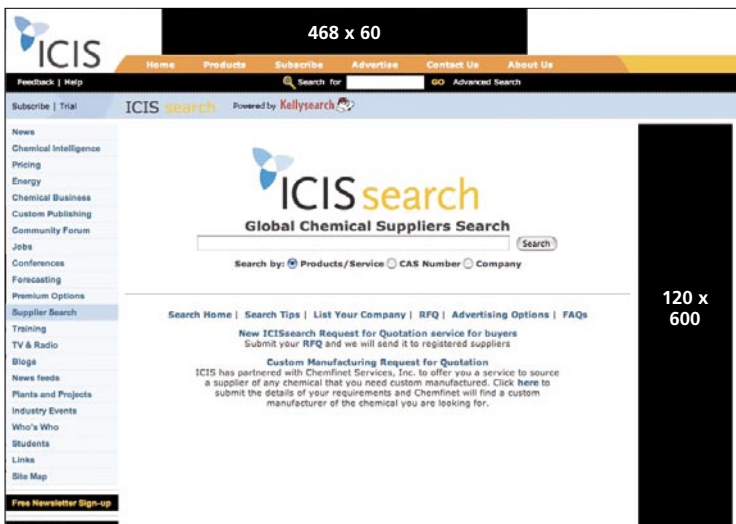


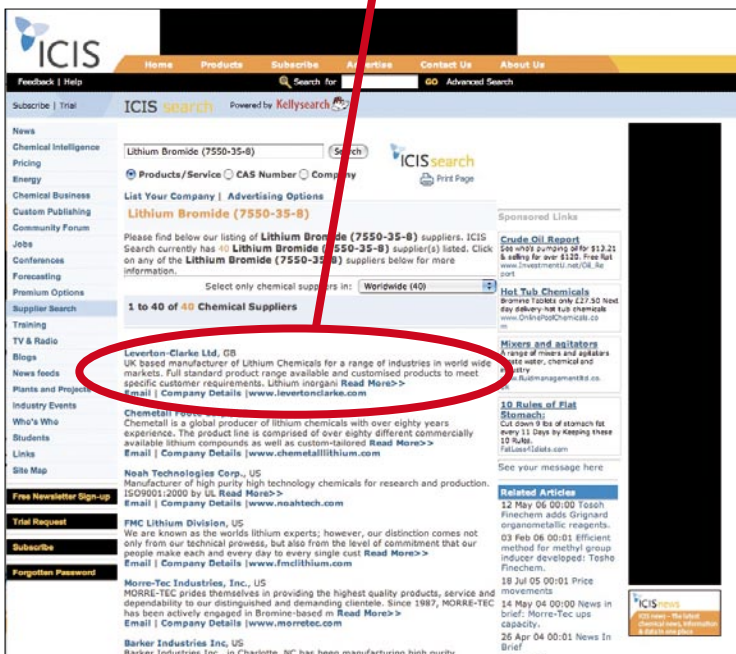


# ICIS search

## Generate qualified sales leads



**Priority listing**



### What is ICIS search?

- A tool for generating sales leads by driving traffic to your website
- Attracts buyers of chemicals both directly and via the major search engines
- Allows buyers to find you via searches by product/service, CAS number or company name

### Priority listings

- To generate sales leads, you need to stand out from the crowd
- Priority listings get you noticed first by being listed at the top... where buyers click first!

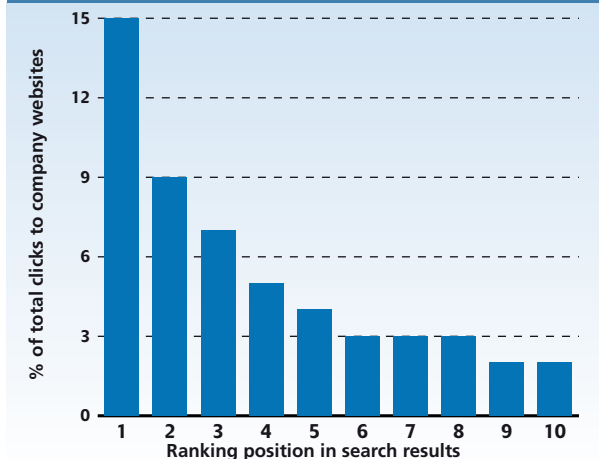
### Request for Quote (RFQ)

- RFQ allows buyers to submit their requirements on a single form
- RFQs are emailed to priority listed suppliers of the product the buyer is looking for
- RFQ delivers qualified sales leads

### Latest stats

Month	Visits	Page impressions
May 2008	40,140	150,508
June	39,273	145,598
July	49,140	174,924

### Why your position matters



SOURCE: HBX January-June, 2007

## Contact us

Find us at [www.icis.com/search](http://www.icis.com/search)

Email us at [icissearch.sales@icis.com](mailto:icissearch.sales@icis.com)