

# Enhance Your Company's Impact at InformexUSA 2010

InformexUSA and ICIS present



Informex and ICIS present InformexTV offering you an opportunity to enhance your company's impact at InformexUSA 2010. InformexTV is a daily program of event related news and interviews broadcast as a continuous loop:

- In the registration area
- Throughout the convention center
- In individual rooms of official Informex hotels; Marriott San Francisco, The Westin Market Street and the W
- Online on icis.com and informex.com

Place your company's branding with InformexTV and you will be able to:

- Reach the visitors of InformexUSA 2010
- Communicate your company's message in an engaging way
- Receive an advertisement produced to your requirements

## Advertising options:

**15 second ad: \$5,000**

**30 second ad: \$8,950**

Both options will appear throughout the Wednesday, Thursday and Friday broadcasts.

All prices include ad production.

**Headline Sponsor: \$15,000**

Includes a 30 second ad to be broadcast throughout the Wednesday, Thursday and Friday as well as exclusively on Tuesday.

**Find out more about advertising  
in InformexTV, contact:**

**Devin Hader**

Informex

+1 609 759 4746

dhader@informex.com

**Bernard Petersen**

ICIS

+1 212 791 4315

Bernard.petersen@icis.com

