

Computer Weekly; Integrated Recruitment Solutions

Computer Weekly can provide an integrated recruitment solution tailored to your needs. Whether it's print advertising, online advertising, direct marketing or a combination of all three, Computer Weekly can help you fill your next IT vacancy.

PRINT & WEB RATES

Type of ad	Description	SCC	1/4 page	1/2 page	Full page
Print		£85	£3,000	£5,700	£10,900
Dimensions H x W mm		1 col = 31mm 2 col = 66mm 3 cols = 101mm 4 cols = 136mm 5 cols = 171mm 6 cols = 206mm	125 x 101	125 x 206 horizontal 260 x 101 vertical	260 x 206 type 300 x 226 trim 300 x 226 bleed

ONLINE UPSSELL OPTIONS

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Type of online ad*	Description	Dimensions – w x h pixels	RATE
Single job posting		Logo: 126 x 44	£750 (no logo) £875 (with logo)
Logo/button on home page or job search results page	To direct traffic to a company website. Useful in campaigns that have both branding and recruitment objectives.	120 x 60; 15K	£35
Skyscraper (CPM)		160 x 600; 15K	£40
Banner (CPM)		468 x 60; 15K	£35

Job filter*	Targeted email sent via Computer Weekly's Job Filter to max 250 relevant candidates (based on location, skill, sector, job title).	£1000
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For more information on an integrated recruitment solution, please call **+44 (0)20 8652 8080** or email **cwrecruitment@rbi.co.uk**

ComputerWeekly ComputerWeekly.com

* All online rates are per month unless otherwise stated and are in addition to the print rate.

** These rates are only available in addition to a job posting.

All advertisements are subject to RBI standard terms and conditions available at: www.readbusiness.co.uk/GuideDocuments/tandc.htm
All rates are subject to VAT.