

HJ FEATURES LIST 2009



Features List 2009

JANUARY

9th January
16th January
23rd January
30th January

Interiors
Extensions
Training & education
Retailing

FEBRUARY

6th February

13th February
20th February
27th February

BOOST YOUR BUSINESS:
Male Grooming
Colour
Electrical – creating curls and texture
Scissors

MARCH

6th March
13th March
20th March
27th March

BOOST YOUR BUSINESS: Going Green
Bridal
Afro
Summer Haircare

APRIL

3rd April
10th April
17th April
24th April

BOOST YOUR BUSINESS: Franchising
Men
Interiors
Training & education

MAY

1st May
8th May
15th May
22nd May
29th May

BOOST YOUR BUSINESS: Extensions
Finishing & styling products
Electrical - hairdryers
Retailing
Clippers and razors

JUNE

5th June
12th June
19th June
26th June

BOOST YOUR BUSINESS: Colour
Men's Grooming
Recipe for Style
Branding

JULY

3rd July

10th July
17th July
24th July
31st July

BOOST YOUR BUSINESS:
Luxury services/products
Scissors
Electrical
Interiors
Wigs

AUGUST

7th August
14th August
21st August
28th August

BOOST YOUR BUSINESS: Mature hair
Extensions
Finishing/styling products
Men's Grooming

SEPTEMBER

4th September
11th September
18th September
25th September

BOOST YOUR BUSINESS: Backwash
Brushes & combs
Session styling
Straighteners

OCTOBER

2nd October
9th October
16th October
23rd October
30th October

Salon International preview issue
BOOST YOUR BUSINESS: Technology
Salon International issue
Colour
Retailing Christmas products

NOVEMBER

6th November
13th November
20th November
27th November

Salon International review
BOOST YOUR BUSINESS: Beauty
British Hairdressing Awards issue
Creating party looks

DECEMBER

4th December
11th December
18th December

BOOST YOUR BUSINESS: Colour
Training & Education
Christmas issue

All editorial copy deadlines are five weeks prior to the cover date

For more information please contact:-
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SUPPLEMENTS LIST 2009



Supplements 2009

FEBRUARY

Careers & Training Guide

Looking for the latest training courses for you and your team? This comprehensive guide will look at the private and public academies, courses available and advice from the top.

MARCH

Colour

As colour continues to be big business, this supplement looks at how salons can optimise this all-important service.

APRIL

Fashion Week

A look at the trends for autumn/winter 2009 direct from the catwalks.

MAY

The Guide To Great Retailing

This will include a step by step guide to retailing, the importance of consultation and retailing opportunities that arise at this stage. We'll look at the psychology behind buying and the type of products clients in their 30s, 40s and 50s want to buy. We'll also explore the world of merchandising, where products should be placed, lighting, shelving and the most effective way to create a shop environment.

JUNE

Extensions Uncovered

This supplement will dispel the myths about extensions as we look at what the major suppliers offer both ethically and revolutionary.

Web Guide

An A5 sized guide to some of the most interesting and informative hairdressing websites. It features a combination of wholesalers, manufacturers and training schools giving you full details of the establishments and why you need to use their website.

JULY

The Essential Kit Bag Guide

Essential Kit Bag will explore the must have products for the essential kit bag. Dryers, irons, tongs, scissors, hairsprays and accessories. We'll also profile some of the hottest session stylists and delve into their kit bags.

AUGUST

Business Manual

The ultimate manual to help you build your business. This supplement will look at every element of boosting your business from training to software, décor to PR and marketing. This is the essential guide to boosting your business.

SEPTEMBER

Colour

Whether it is natural or something a bit different, this supplement looks at the latest trends and techniques to keep you ahead of the colour game.

OCTOBER

Salon Catalogue

Your definitive guide to everything you need to know about the UK's greatest hairdressing exhibition. It includes an extensive listing of who's who at Salon International and all the finer details of this mammoth hair exhibition.

Interiors

An in-depth guide to ensure that salon's look and feel fantastic, while offering the ultimate client experience.

NOVEMBER

Fashion Week

The only indepth guide to spring/summer 2010.

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