

Standard Package Rate

	Mono	Spot Colour	Full Colour
SCC	£33.00*	£38.00*	£41.00*
Half page	£2,129.00	£2,395.85	£2,573.75
Full Page	£3,826.00	£4,347.40	£4,695.00

1 Week – Advertisement in Hairdressers Journal's recruitment section

4 Weeks – Individual job posting on **www.HJi.co.uk/jobs**

* Single Column Centimetre Advertisements: £350 should be added to the SCC rate to appear on www.HJi.co.uk/jobs



Maximise your job vacancy response with an Adpack

Our added value recruitment packages Adpacks help you dramatically extend your advertising coverage to both our print and online audience, at a heavily discounted price. An Adpack maximises your response, making the search for your candidate an even easier experience.

	Mono	Spot Colour	Full Colour
Half page	£2,305.72	£2,620.60	£2,830.52
Full Page	£4,308.18	£4,923.43	£5,333.60

Get maximum exposure for your vacancies with **Hairdressers Journal's Adpack** offer. Each Adpack comprises:

1 Week – Advertisement in Hairdressers Journal's recruitment section

2nd Week – Identical repeat advert in Hairdressers Journal's recruitment section

4 Weeks – Individual job posting on **www.HJi.co.uk/jobs**

To calculate your saving please use our Adpack calculator:

<http://www.maximiseyourresponse.co.uk/calculator.html>

For advertising options and enquiries please contact the sales team on

020 8652 8330 or email recruitment.services@rbi.co.uk

If you do not want your vacancy appearing on www.HJi.co.uk/jobs please subtract £350 from the Standard Package rate.