

**Standard Package Rate**

	<b>Mono</b>	<b>Spot Colour</b>	<b>Full Colour</b>
SCC*	£49.00	£60.00	£63.00
Quarter Page	£2,017.00	£2,277.00	£2,355.00
Half Page	£3,239.00	£3,759.00	£3,915.00
Full Page	£5,871.00	£6,951.00	£7,275.00

- Your advertisement appears in Farmers Weekly Jobs recruitment section for 1 week and on **www.FWi.co.uk/jobs** for 4 weeks
- Add additional online job postings to any Standard Package above at a discounted price:

Additional 2-4 job postings on [www.FWi.co.uk/jobs](http://www.FWi.co.uk/jobs): £104 extra

Additional 5+ job postings on [www.FWi.co.uk/jobs](http://www.FWi.co.uk/jobs): £154 extra

\*Single Column Centimetre Advertisements: £795 should be added to the SCC rate to appear on [www.FWi.co.uk/jobs](http://www.FWi.co.uk/jobs) for 4 weeks

If you do not want your vacancy to appear on [www.FWi.co.uk/jobs](http://www.FWi.co.uk/jobs) please subtract £795 from the Standard Package Rate.

**Maximise your job vacancy response with an adPack**

Our added value recruitment packages Adpacks help you dramatically extend your advertised coverage to both our print and online audience, at a heavily discounted price. An Adpack maximises your response, making the search for your candidate an even easier experience.

	<b>Mono</b>	<b>Spot Colour</b>	<b>Full Colour</b>
Quarter Page	£2,008.18	£2,330.58	£2,427.30
Half Page	£3,352.97	£3,966.57	£4,150.65
Full Page	£6,458.73	£7,733.13	£8,115.45

Get maximum exposure for your vacancies with **Farmers Weekly Jobs adPack** offer. Each Adpack comprises:

- 1 Week – Advertisement in Farmers Weekly's recruitment section
- 2nd Week – Identical repeat advert in Farmers Weekly's recruitment section
- 4 Weeks – Individual job posting on **www.FWi.co.uk/jobs**

To calculate your saving please use our Adpack calculator:

<http://www.maximiseyourresponse.co.uk/calculator.html>

**For advertising options and enquiries**

**please contact the sales team on**

**020 8652 8638 or email [recruitment.services@rbi.co.uk](mailto:recruitment.services@rbi.co.uk)**