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Figure 1.

Q. How important would you describe face-to-face events as part of your marketing strategy?

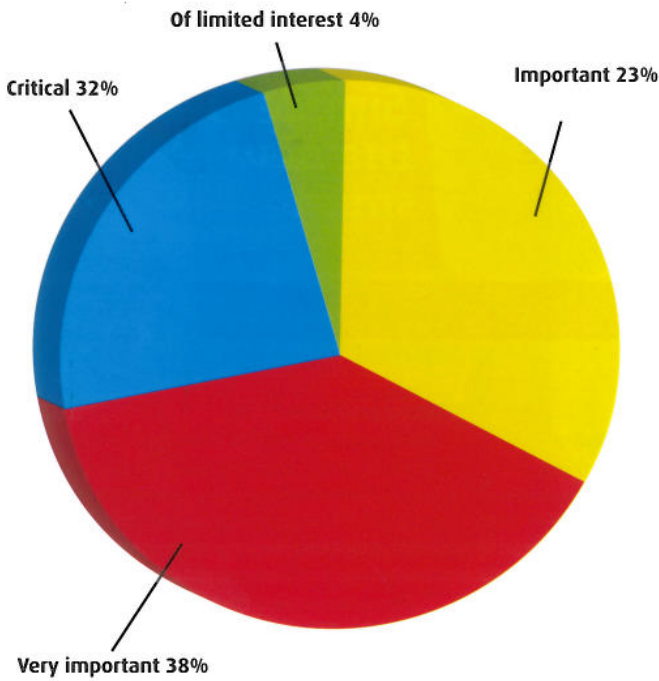


Figure 2.

Q. If you run bespoke events, which of the following do you use?

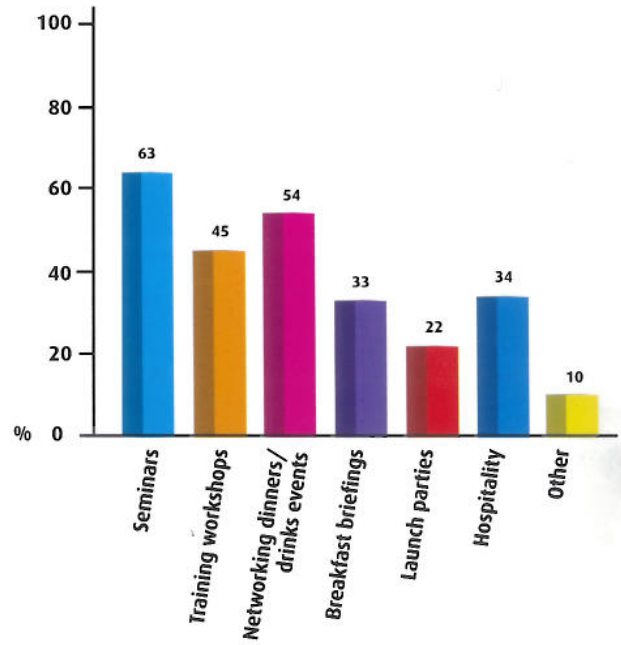


Figure 3.

Q. How do you measure the success of events?

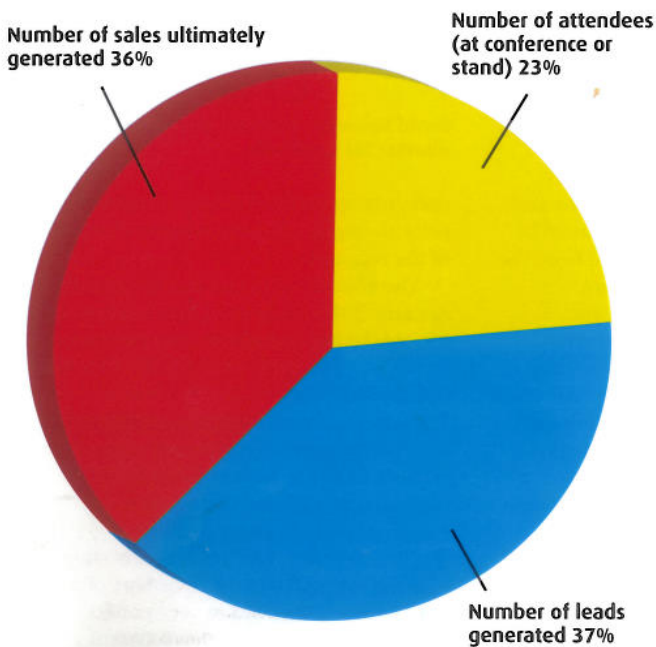


Figure 4.

Q. Do you run digital events?

