

### Standard Package Rate

	Mono	Spot Colour	Full Colour
SCC*	£34.00	£37.00	£42.00
Quarter Page	£2,276.00	£2,399.00	£2,643.00
Half Page	£3,479.00	£3,378.00	£4,263.00
Full Page	£5,955.00	£6,205.00	£6,987.00

- Your advertisement appears in Optician's recruitment section for 1 week and on [opticianonline.net/jobs](http://opticianonline.net/jobs) for 4 weeks
- Add additional online job postings to any Standard Package above at a discounted price:  
Additional 2-4 job postings on [www.opticianonline.net/jobs](http://www.opticianonline.net/jobs): £104 extra  
Additional 5+ job postings on [www.opticianonline.net/jobs](http://www.opticianonline.net/jobs): £154 extra

\*Single Column Centimetre Advertisements: £995 should be added to the SCC rate to appear on [www.opticianonline.net/jobs](http://www.opticianonline.net/jobs) for 4 weeks

If you do not want your vacancy to appear on [www.opticianonline.net/jobs](http://www.opticianonline.net/jobs) please subtract £995 from the Standard Package Rate.



### Maximise your job vacancy response with an adPack

Our added value recruitment packages Adpacks help you dramatically extend your advertised coverage to both our print and online audience, at a heavily discounted price. An Adpack maximises your

	Mono	Spot Colour	Full Colour
Quarter Page	£2,205.34	£2,357.86	£2,660.42
Half Page	£3,518.17	£3,398.99	£4,443.29
Full Page	£6,439.85	£6,734.85	£7,657.61

Get maximum exposure for your vacancies with **Optician's adPack** offer. Each Adpack comprises:

- 1 Week – Advertisement in Optician Jobs recruitment section
- 2nd Week – Identical repeat advert in Optician Jobs recruitment section
- 4 Weeks – Individual job posting on [www.opticianonline.net/jobs](http://www.opticianonline.net/jobs)

To calculate your saving please use our Adpack calculator:  
<http://www.maximiseyourresponse.co.uk/calculator.html>

**For advertising options and enquiries**

**please contact the sales team on**

**020 8652 3800 or email [recruitment.services@rbi.co.uk](mailto:recruitment.services@rbi.co.uk)**