

# Features 2010

## Focus, EG Sector Reports and Supplements

# ESTATES GAZETTE

### JANUARY

- 9 London & south-west boroughs
- 16 Bedfordshire
- 23 Hertfordshire  
East Midlands offices & retail
- 30 Essex

### FEBRUARY

- 6 London & west boroughs  
East Midlands industrial  
EG Residential
- 13 Kent  
Surrey  
EG Auctions
- 20 Sussex  
Liverpool  
EG Planning
- 27 Yorkshire  
Oxfordshire

### MARCH

- 6 Cambridgeshire, Norfolk & Suffolk  
MIPIM & International  
London  
West Midlands  
EG Retail **S**
- 13 Edinburgh  
Berkshire  
EG Industrial  
EG Finance **S**
- 20 Manchester  
South Wales  
EG Green
- 27 North West industrial  
EG Rating

### APRIL

- 3 London & Midtown  
EG Leisure
- 10 Bristol, Bath & Swindon  
Buckinghamshire  
EG Careers
- 17 Lancashire & Cumbria
- 24 North East

### MAY

- 1 London, City & Docklands  
East Midlands  
EG Retail **S**
- 8 Hampshire & Dorset  
EG Residential
- 15 Somerset, Devon & Cornwall  
EG Healthcare
- 22 North & West Yorkshire  
West Scotland  
EG Offices
- 29 South Yorkshire

### JUNE

- 5 London & south-east boroughs  
Yorkshire industrial
- 12 Birmingham
- 19 North Wales & Cheshire  
EG Industrial
- 26 Merseyside  
EG Green

### JULY

- 3 London & north boroughs
- 10 Ireland
- 17 Staffordshire & Shropshire
- 24 South Wales
- 31 International

### AUGUST

- 7 Gloucestershire, Herefordshire, Worcestershire & Warwickshire
- 14 Isle of Man & Channel Islands
- 21 EG Leisure
- 28 Scotland

### SEPTEMBER

- 4 Bedfordshire, Hertfordshire & Essex  
Bristol, Bath & Swindon  
EG Industrial **S**
- 11 Manchester  
EG Retail **S**
- 18 London & West End  
Cambridgeshire, Norfolk & Suffolk  
EG Residential
- 25 Surrey, Sussex & Kent

### OCTOBER

- 2 Expo & International  
Berkshire, Buckinghamshire & Oxfordshire  
EG Auctions
- 9 East Midlands  
EG Awards  
Distribution Parks Directory **S**
- 16 London, City & Docklands  
North East  
EG Rich List **S**
- 23 Hampshire, Dorset & South Wiltshire
- 30 MIPIM Asia  
Yorkshire  
Centre Retailing **S**

### NOVEMBER

- 6 West Midlands  
East Scotland  
EG Industrial
- 13 South Wales  
EG Retail **S**
- 20 North West  
EG Offices
- 27 Glasgow  
London, east boroughs & Thames Gateway  
EG Leisure

### DECEMBER

- 4 South West  
EG Healthcare
- 11 2011 Preview
- 18 No Focus

**S** Supplements

## Advertising Rates

Display	Full Colour	Spot Colour	Mono
Double Page Spread	£6,160	£4,740	£3,920
Full Page	£3,080	£2,380	£1,960
Half Page	£2,320	£1,640	£1,180
Quarter Page	£1,800	£1,090	£670
Eighth Page	£450		

The above rates apply to all property advertising. Corporate advertising campaigns can be placed according to Estate Gazette's corporate ratecard. Please call the sales team to discuss your requirements.

Features	Full Colour	Spot Colour	Mono
Double Page Spread	£4,320	£3,320	£2,780
Full Page	£2,160	£1,670	£1,380
Half Page	£1,630	£1,150	£830
Quarter Page	£1,260	£770	£470
Eighth Page	£320		

## Classified Full Colour Spot Colour Mono

Single Column Centimetre	£58	£54	£50
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## Inserts

Single Sheet A4 115gsm	£3,200		
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## Special Positions

Front Cover	£7,170		
Inside Front Cover, Inside Back Cover, Back Cover, 1st Right Hand Page, Facing Leader, Facing News, Facing Finance, Facing Diary, Facing EG Moves, Facing Events, Facing Deals		£3,440	
Guaranteed positions		+10%	

EG Directory	First 80 characters	+ 20 characters	Full Page
Single Column Centimetre	£95	£20	£2,450

Rates valid from Jan 2010

## Technical Data

	Bleed(mm)	Trim(mm)	Type (mm)
Double Page Spread	(bleed into spine only) (bleed all edges)	274 x 402mm 305 x 428mm	
Full Page	305x216	297x210	274x185
Half Page Horizontal	-	-	135x185
Half Page Vertical	-	-	274x90
Quarter Page Horizontal	-	-	65x185
Quarter Page Vertical	-	-	135x90
Eighth Page	-	-	65x90
Semi Display	43mm x min 3 cm deep (single column)		