

Features 2010 – Focus, EG Sector reports and supplements

**Estates
Gazette**

JANUARY

- 9 London & south-west boroughs
- 16 Bedfordshire
- 23 Hertfordshire
East Midlands offices & retail
- 30 Essex

FEBRUARY

- 6 London & west boroughs
East Midlands industrial
EG Residential
- 13 Kent
Surrey
EG Auctions
- 20 Sussex
Liverpool
EG Planning
- 27 Yorkshire
Oxfordshire

MARCH

- 6 Cambridgeshire, Norfolk & Suffolk
MIPIM & International
London
West Midlands
EG Retail **S**
- 13 Edinburgh
Berkshire
EG Industrial
EG Finance **S**
- 20 Manchester
South Wales
EG Green
- 27 North West industrial
EG Rating

APRIL

- 3 London & Midtown
EG Leisure
- 10 Bristol, Bath & Swindon
Buckinghamshire
EG Careers
- 17 Lancashire & Cumbria
- 24 North East

MAY

- 1 London, City & Docklands
East Midlands
EG Retail **S**
- 8 Hampshire & Dorset
EG Residential
- 15 Somerset, Devon & Cornwall
EG Healthcare
- 22 North & West Yorkshire
West Scotland
EG Offices
- 29 South Yorkshire

JUNE

- 5 London & south-east boroughs
Yorkshire industrial
- 12 North Wales & Cheshire
- 19 Birmingham
EG Industrial **S**
- 26 Merseyside
EG Green

JULY

- 3 London & north boroughs
- 10 Ireland
- 17 Staffordshire & Shropshire
- 24 South Wales
- 31 International

AUGUST

- 7 Gloucestershire, Herefordshire,
Worcestershire & Warwickshire
- 14 Isle of Man & Channel Islands
- 21 EG Leisure
- 28 Scotland

SEPTEMBER

- 4 Bedfordshire, Hertfordshire & Essex
Bristol, Bath & Swindon
EG Industrial
- 11 Manchester
EG Retail **S**
- 18 London & West End
Cambridgeshire, Norfolk & Suffolk
EG Residential
- 25 Surrey, Sussex & Kent

OCTOBER

- 2 Expo & International
Berkshire, Buckinghamshire
& Oxfordshire
EG Auctions
- 9 East Midlands
EG Awards
Distribution Parks Directory **S**
- 16 London, City & Docklands
North East
EG Rich List **S**
- 23 Hampshire, Dorset & South Wiltshire
- 30 Yorkshire
MIPIM Asia
Centre Retailing **S**

NOVEMBER

- 6 West Midlands
East Scotland
EG Industrial
- 13 South Wales
EG Retail **S**
- 20 North West
EG Offices
- 27 Glasgow
London, east boroughs & Thames Gateway
EG Leisure

DECEMBER

- 4 South West
EG Healthcare
- 11 2011 Preview
- 18 No Focus

S Supplements



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Advertising rates

Display	Full Colour	Spot Colour	Mono
Double Page Spread	£6,160	£4,740	£3,920
Full Page	£3,080	£2,380	£1,960
Half Page	£2,320	£1,640	£1,180
Quarter Page	£1,800	£1,090	£670
Eighth Page			£450

The above rates apply to all property advertising. Corporate advertising campaigns can be placed according to Estate Gazette's corporate ratecard. Please call the sales team to discuss your requirements.

Features	Full Colour	Spot Colour	Mono
Double Page Spread	£4,320	£3,320	£2,780
Full Page	£2,160	£1,670	£1,380
Half Page	£1,630	£1,150	£830
Quarter Page	£1,260	£770	£470
Eighth Page			£320

Classified	Full Colour	Spot Colour	Mono
Single Column Centimetre	£58	£54	£50

Inserts

Single Sheet A4 15gsm			£3,200
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Special Positions

Front Cover			£7,170
Inside Front Cover; Inside Back Cover; Back Cover; 1st Right Hand Page, Facing Leader; Facing News, Facing Finance, Facing Diary, Facing EG Moves, Facing Events, Facing Deals			£3,440
Guaranteed positions			+10%

EG Directory	First 80 characters	+ 20 characters	Full Page
Single Column Centimetre	£95	£20	£2,450

Rates valid from Jan 2010

Technical Data

	Bleed(mm)	Trim(mm)	Type (mm)
Double Page Spread	(bleed into spine only) (bleed all edges)	274 x 402mm 305 x 428mm	
Full Page	305x216	297x210	274x185
Half Page Horizontal	-	-	135x185
Half Page Vertical	-	-	274x90
Quarter Page Horizontal	-	-	65x185
Quarter Page Vertical	-	-	135x90
Eighth Page	-	-	65x90
Semi Display	43mm x min 3 cm deep (single column)		