

Rates

estatesgazette.com provides innovative and measurable marketing solutions to the commercial property market. Whether you want to increase awareness of your brand, generate leads, boost your corporate identity or launch a new product estatesgazette.com is positioned to help you achieve your goals.

Services

Online advertising – advertise on estatesgazette.com, EGi and EG PropertyLink

Keyword town sponsorship – align your advertising with a town location search term e.g. Manchester

E-newsletter sponsorship – advertise on estatesgazette.com e-newsletters eg. AM and PM news alerts

Email marketing – send bespoke emails to a targeted audience

EGTV Video Production – produce video content

Scheme videos – produce scheme videos to showcase your scheme

Online sponsorship – sponsor estatesgazette.com's online events

Webcasts and webinars – sponsor an online debate

Online brochures – showcase your brand

estatesgazette.com rates (print rates available separately)

Service	Placement	Cost
Online display advertising	EGi and EG PropertyLink	£40 cpm
Keyword town sponsorship	EG PropertyLink	£1,500 for 6 months
E-newsletter sponsorship	Eg. AM and PM daily newsletters Frequency: weekly	From £1,500
Email marketing	To the estatesgazette.com database approx. 48,000 contacts	From £2,500
EGTV video production	Tailored to client brief	Price upon request
Scheme videos	Tailored to client brief	Price upon request
Online sponsorship	For a full list of online sponsorship opportunities visit www.estatesgazettegroup.co.uk	Price upon request
Webcasts and webinars	Tailored to client brief	Price upon request
Online brochures	Tailored to client brief	Price upon request

estatesgazette.com ad spec

E-newsletters		
Skyscraper	120x600 pixels	Gif, animated gif or JPEG
Top banner	468x60 pixels	Gif, animated gif or JPEG
Online display advertising		
Banners	468x60 pixels	Animated gif or swf files
Skyscrapers	120x600 pixels	Animated gif or swf files

- File sizes should be no more than 30kb.
- Please send all creative work (including the click through url) to averil.dourado@rbi.co.uk one week before booked date.

Contact

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