

**Increase brand awareness | Generate leads  
Boost corporate identity | Launch a new product**

**About EG DigitalMedia**

EG DigitalMedia is the digital advertising service brought to you by the Estates Gazette Group, a division of Reed Business Information (online publisher of the year 2008.\*)

EG DigitalMedia provides innovative and measurable advertising solutions to the commercial property market.

Whether you want to increase awareness of your brand, generate leads, boost your corporate identity or launch a new product EG DigitalMedia is positioned to help you achieve your goals.

We currently offer 4 core services – each can be tailored to meet your needs and we will work with you to ensure the approach you choose is tracked and will generate the best results.

**Core services available**

1. Email marketing & list rental
2. Online advertising
3. Online sponsorship
4. EG TV & video production

**Why work with EG DigitalMedia?**

- **EG DigitalMedia holds a unique position within the commercial property market:**

Because we are part of Reed Business Information we have access to specialist email marketing, campaign tracking and video production resources – ensuring that **all work we do is aligned with the very latest thinking and best practice guidelines.**

- **The EG Group products are leaders within the commercial property market.** Carry out your digital marketing campaign with us and align your product/ service with the industry's leading information brands.

- **The EG Group's audience is of the very highest quality** – they are business decision makers from across the commercial property market.
- Because we are part of the EG Group we are able to offer you **online advertising opportunities on the commercial property market's leading websites and associated e-newsletters:**



[www.egi.co.uk](http://www.egi.co.uk)



[www.egpropertylink.co.uk](http://www.egpropertylink.co.uk)

**Visitor statistics**

	<b>EGPL</b>	<b>EGi</b>
<b>Page Impressions</b>	593,439	1,030,632
<b>Unique Visitors</b>	66,135	45,501
<b>Visits</b>	92,557	201,572

Source: HBX web analytics 2008

**What our clients say**

*"More and more of our customers are looking for cost effective, creative marketing solutions across a number of different platforms, which is why we always recommend EG DigitalMedia"*

**John Woolcock | Response UK**

\*AOP Online Publisher of the year 2008

Part of the  Group

Whatever your online advertising needs EG DigitalMedia is your central contact to reach a world of commercial property professionals. Get in touch.

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