

**Showcase your brand in an engaging and interactive format**

**About EG TV and video production**

EG TV is the market-leading commercial property TV channel in the UK. It provides cutting-edge journalism which is valued by viewers all over the world and offers great advertising opportunities for industry video content.

EG DigitalMedia has exclusive access to the EG TV production team and as a result is able to offer the following video based services to our clients:

**What we offer**

- Scheme videos
- Corporate videos
- Viral videos
- Webcasts and webinars
- Event coverage
- Recruitment initiatives

**Our services include**

- A full production service
- Consultation service before final edit so you can choose best footage
- Delivery of film in your chosen format and hosting on EG TV

**Video**

**Benefits**

**Why commission a video with EG DigitalMedia?**

- Video delivers a personalised message to the market
- Demonstrate thought-leadership
- Showcase the potential of your scheme/business
- Generate fresh content for your website

**Case Study: What our clients say**

*“Using EG TV was a great way to promote Eurocentral allowing us to directly engage with our customers and really sell the benefits for an excellent development. The EG team delivered a first class product to an exacting timescale whilst demonstrating an intuitive understanding of our market”*

**Morag Lyons**  
Eurocentral Partnership and Muse Developments



To see more examples of our work visit [www.eg.tv/](http://www.eg.tv/)