

Demonstrate thought-leadership within the commercial property market by sponsoring an EG DigitalMedia webinar

How do EG DigitalMedia webinars work?

Webinars are managed, marketed and hosted by EG DigitalMedia. We will work with you to find the best topic to meet your campaign requirements. Recording of the webinar can either take place at EG TV's own studios or over the telephone.

Webinar

Benefits
Why sponsor an EG DigitalMedia webinar?
Generate quality leads without leaving the office
Demonstrate thought-leadership
Gain maximum exposure for your brand
Use the webinar as part of your sales pitch
Take the opportunity to interact with the market

Webinar format

The format of the webinar will be tailored to meet your needs and can incorporate any of the following elements:

- PowerPoint synchronisation – images, text and links are presented alongside the live feed
- Polls - an audience vote can take place during the webinar
- Downloads of related files - the audience can download graphs and reports
- Guest speaker profiles - sponsor profiles and links can be displayed
- Live chat - we can facilitate a Q&A session during the event and any unanswered questions can be dealt with post event
- Webinars can be viewed 'live' and also 'on-demand'

What the viewer will see:

