

EG DigitalMedia gives you the opportunity to run advertising across the commercial property industry's leading websites and e-newsletters

Advertise on our websites

EG DigitalMedia offers advertising across EG Group sites including keyword targeting of banners on EG PropertyLink and advertising on EGi.

Online Advertising

Benefits
It delivers a vast marketplace
Gives you the flexibility of reaching a specific target audience
It's measurable – easy to prove ROI
Is cost-effective

Website example



Advertise on our e-newsletters

Advertising on our e-newsletters provides a high-impact branding solution for those wishing to reach a full cross-section of the EG Group audience.

More about e-newsletters:

- EG Group e-newsletters include the following topics: news, retail, investment, London offices, planning, legal, recruitment
- Advertising on our flagship AM / PM news alerts means your advert will be read by 24,000 subscribers daily
- Advertising alongside key information in text and HTML gives maximum exposure for your campaign
- We track all the ads you run on our e-newsletters so we will let you know the results of your campaign

E-newsletter example

