



Occupiers tip sheet

What is Occupiers?

Occupiers on EGi provides key information on 2.1m occupiers across all sectors of the UK commercial property market.

- Who is located in which area?
- When did they move to that location?
- How long have they been there?
- What are the details of the premises they occupy?
- What is their business type?
- How many employees do they have on site?
- Is this a head office or a branch?
- What are their contact details?

How can Occupiers help me?

- Create new business opportunities by targeting occupiers in specific locations
- Track market activity by business type
- Track market activity by premises type
- Identify suitable locations for occupation
- Analyse suitable locations for development
- Consider suitable locations for investment
- Introduce alternative locations to potential clients
- Identify where large numbers of the working population are located

Where does Occupiers data come from?

- Experian

How do I search for Occupiers & Companies?

1. Click on Occupiers
2. You can search by any of these options:
 - Location
 - Company name
 - Registration no.
 - Premises Type
 - No. of employees
 - Date/time at location
3. Click on the “+” box for a drop down list of options
4. You can search these individually or in conjunction with each other

Simply fill in the information you are interested in and click the search button at the top or bottom of the page

What do the search results look like in Occupiers & Companies?

Export the search results into Excel for convenience

You can use the sort button to view your results in the order you like

The results appear with top line information

Click on the address you are interested to see full details

To see multiple results, click the box next to each property, scroll to the bottom and click “View Ticked Items”

	Occupier	Address	Employees at Site	Office Type	Business Type (YP)
<input type="checkbox"/>	REED BUSINESS DEVELOPMENT LIMITED	St Albans, AL4 8RD	N/A	Single Site	N/A
<input type="checkbox"/>	REED BUSINESS INFORMATION	Statham House, Talbot Road, Manchester, M32 0FP	30	Single Site	Newspapers & Magazines
<input type="checkbox"/>	REED BUSINESS INFORMATION LTD	Northampton, NN7 3AB	20	Branch	Directories
<input type="checkbox"/>	REED BUSINESS INFORMATION LTD	East Grinstead House, London Road, East Grinstead, RH19 1XA	350	Branch	Publishers & Publications

What do the final search results look like in Occupiers?

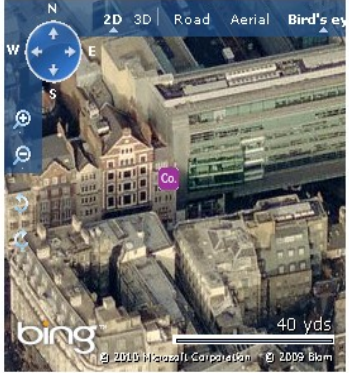
- A photo of the location with a range of viewing options

Advanced Search

Occupiers & Companies Research Details

[Printer Friendly](#) | [Back To Search](#) | [Back To Results](#)

1 Procter Street
London
WC1V 6EU



- Summary of information relating to the *location* with contact details

OCCUPIER DETAILS FOR ESTATES GAZETTE GROUP	
Location Specific Summary	
Telephone number	020 79111701
Contact at site	Mr Geoff Hadwick, Managing Director
Number of employees at this site	150
Date location established	01/07/2004
Time at address	4 years 8 months
Business type (Yellow Pages)	Publishers & Publications
Premise type	Factory
Office type	Branch
Registered office?	No
Country of origin	UNITED KINGDOM
Company Specific Summary	
Registration number	00151537
Incorporation date	27/09/1918
SIC code	DE : 2213 : Publishing Of Journals And Periodicals
Principal activity	PUBLICATION OF BUSINESS TO BUSINESS INFORMATION.
Total employees	2,171
Total number of trading sites	10
Date of latest accounts	31/12/2007
Parent Company Summary for ESTATES GAZETTE GROUP	
Parent company name	FORMPART (RPL) LIMITED
Parent registration number	00052790
Parent country of origin	UNITED KINGDOM
Ultimate parent company name	REED ELSEVIER GROUP PLC
Ultimate parent registration number	02746616
Ultimate parent country of origin	UNITED KINGDOM

- Summary of information relating to the *company*

- Information relating to the parent organisation