



Press Release: April 2019

**CONNECTIONS WELLBEING 2019 EDITION SET TO BE HOSTED IN SLOVENIA**

*Event will run in partnership with **Terme Olimia Resort, Slovenia Tourist Board, Luxury Slovenia DMC, Wellbeing Escapes and Euromonitor International***

Connections - the platform that offers an ever-evolving international network of trusted travel specialists the opportunity to meet through memorable experiences – has today announced that their 2019 wellbeing event is set to be hosted at Terme Olimia Resort in Podčetrtek from 2-5 May 2019.

The event, which will be delivered in partnership with **Terme Olimia Resort, Slovenia Tourist Board, Luxury Slovenia DMC, Wellbeing Escapes and Euromonitor International** will be dedicated to leading luxury buyers and wellness suppliers with the purpose to forge new business relationships during one-to-one meetings.

Each of the meetings will be enhanced with a variety of local, authentic experiences including: barefoot walking, energy exercises, qigong, Ai Chi, Nordic walking, colouring of healing mandalas, gong sound bath and singing bowls, six sound vibrations, dance of chakras and forest immersion.

The programme will also include an educational element with ConnecTalks delivered by Euromonitor International and Diana Stobo, Owner and Creator of The Retreat Costa Rica. Building on Slovenia's reputation as a country rich in natural resources and its rise as a destination for wellness seekers, each session will focus on the power of nature and its impact on health and wellbeing.

**Msc. Maja Pak, Director General of the Slovenian Tourist Board** comments: "Over the past few years, we have pursued our ambition of becoming one of the leading destination for wellness. Slovenia is becoming more and more recognisable as a destination for five-star experiences. What's more, the Slovenian wellness and spa offering includes unique and attractive stories that combine rich tradition with modern techniques, making them ideal for guests looking for a true luxury experience."

**Vasja Čretnik, Director of Sales & Marketing, Member of the Board, Terme Olimia Resort** commented: "We are very proud and honored being a part of Connections this year. Attendees will get to know a different way of luxury, meaning that they will explore our herb garden, where our chefs carefully choose their ingredients, they will experience hugging of hundred-year old trees in unspoiled forests, they will drink thermal water directly from the spring nearby and at the same time, they will be able to enjoy a complete relaxation experience in the leading Spa Resort in Slovenia."

**Founder of Connections, Micaela Giacobbe** adds: "Slovenia has set its sights on becoming the world's number one destination for wellness and this is why we have chosen to host our next event there. We are truly grateful to all of the partners who have decided to support us with this event,

which will go a long way towards showcasing the best of wellness to the global luxury travel industry.”

For more information about Connections, visit [www.weareconnections.com](http://www.weareconnections.com) or to find out more about how to get involved in Connections Wellbeing 2019, email Greg Reeves ([greg@weareconnections.com](mailto:greg@weareconnections.com)).



-Ends-

**Issued by:**

Pamela Badham  
FOUR PR & Marketing  
T: 07825 567808  
E: [Pamela@four-pr.com](mailto:Pamela@four-pr.com)

**Notes to editors:**

**About Connections:**

Connections is the global networking and event organiser exclusively for senior executives and experts in specific sectors such as Luxury, Wellness, Adventure and Meetings. It also organises destination-led events, bespoke to specific countries.

The events bring a selected number of handpicked leaders from the industry together to do business and to discuss the trends and challenges facing the marketplace. Decision makers meet through memorable experiences that lead to meaningful and long-lasting business relationships.

The buyers attending are senior decision makers representing the finest global agencies and operators in their field. The Connections programme inspires and educates buyers, equipping them with the knowledge to enhance their clients' experiences and build on their bottom line.

The suppliers are selected from only the best companies around the globe; these include hotels, DMCs and destinations.

Connections is part of Europe's leading travel trade media company, Jacobs Media Group, which also publishes Travel Weekly and Aspire.