

Press Release: 11 April 2019

Connections to make Japan debut with 2020 Tokyo event

Global networking and events specialist Connections will hold its inaugural Japanese event in Tokyo in February 2020. The Connections platform offers an evolving international network of travel professionals the opportunity to meet and develop business relationships through memorable experiences, with the Tokyo event following this successful formula to showcase Japan as a destination for the luxury traveller.

Connections Tokyo will provide elite global travel buyers with the opportunity to meet luxury hoteliers, destination management companies and other travel suppliers from Tokyo. Alongside one-to-one meetings, senior executives and industry experts will explore new business opportunities whilst participating in immersive, local experiences such as tea ceremonies, Zazen meditation, Kendo samurai warrior workshops and calligraphy sessions.

Masashi Imai, tourist promotion department manager for the Tokyo Convention and Visitors Bureau, said: *“We chose Connections because of their personal approach in uniting the finest buyers and suppliers through experiences that best showcase a destination. This event will be the opportunity to form long-lasting relationships in the tourism industry and an enlightening opportunity for Tokyo’s growth.”*

Micaela Giacobbe, founder and director of Connections, added: *“We cannot wait to deliver the first Connections event to Tokyo, and to champion a city so rich in authenticity and experience. Our inaugural event in Japan will be a significant moment in the Connections story and will offer a wonderful opportunity to explore the country’s luxury travel offering.”*

For more information about Connections, visit weareconnections.com



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Notes to editors

About Connections:

Connections is the global networking and event organiser exclusively for senior executives and experts in specific sectors such as Luxury, Wellness, Adventure and Meetings. It also organises destination-led events, bespoke to specific countries.

The events bring a selected number of handpicked leaders from the industry together to do business and discuss the trends and challenges facing the marketplace. Decision makers meet through memorable experiences that lead to meaningful and long-lasting business relationships.

The buyers attending are senior decision makers representing the finest global agencies and operators in their field. The Connections programme inspires and educates buyers,

equipping them with the knowledge to enhance their clients' experiences and build on their bottom line.

The suppliers are selected from only the best companies around the globe; these include hotels, DMCs and destinations.

Connections is part of Europe's leading travel trade media company, Jacobs Media Group, which also publishes Travel Weekly and Aspire.