



Press Release: May 2019

Global networking specialist Connections is to hold its second event focused on high-end adventure travel in the Azores, Portugal, from 27-30 October, 2019.

Connections Adventure 2019 will run in partnership with Turismo de Portugal and Grand Hotel Açores Atlântico and will be dedicated to leading luxury buyers and suppliers who offer extraordinary travel experiences with a strong adventure element.

The Connections platform offers an evolving international network of travel professionals the opportunity to meet and develop business relationships through memorable experiences. Events focus on sectors including luxury, wellness, meetings and weddings, with the inaugural Connections Adventure event taking place in Slovenia in 2018.

Connections Adventure 2019 will welcome up to 80 selected decision-makers who will enjoy a variety of local, authentic experiences including nature walks, trekking to the King's View Lookout, a whale watching boat trip and a tour of the tea plantation at Plantações de Chá Gorreana.

The programme will also include an educational element tailored towards trends and challenges facing the market, with attendees also enjoying inspirational talks from pioneers in adventure travel.

António Padeira, director of Turismo de Portugal, said: "This is a very exciting event for Portugal as it is providing us with a unique opportunity to showcase our country as a stand-out luxury adventure destination.

"Working in collaboration with Connections will open up a wealth of opportunities for us in adventure tourism as, until now, the Azores remains something of a hidden gem."

Micaela Giacobbe, founder of Connections, added: "Home to some of the country's greatest natural wonders, including crater lakes, steaming volcanic waters and dramatic landscapes, the Azores is a destination that perfectly encapsulates the spirit of adventure.

"We can't wait to invite all of our valued buyers and suppliers to this event where they will be able to forge life-long business relationships over unforgettable experiences."

For more information about Connections, visit www.weareconnections.com. To get involved in Connections Adventure 2019, email Greg Reeves on greg@weareconnections.com.

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Issued by:

Pamela Badham
FOUR PR & Marketing
T: 07825 567808
E: Pamela@four-pr.com

Note to editors:

About Connections:

Connections is the global networking and event organiser exclusively for senior executives and experts in specific sectors such as Luxury, Wellness, Adventure and Meetings as well as destination led events, bespoke to specific countries.

They bring a selected number of handpicked leaders from the industry together to do business and to discuss the trends and challenges facing the marketplace. Decision makers meet through memorable experiences that lead to meaningful and long-lasting business relationships.

The buyers attending are senior decision makers representing the finest global agencies and operators in their field. The Connections' programme inspires and educates buyers, equipping them with the knowledge to enhance their client's experiences and build on their bottom line.

The suppliers are only the best companies around the globe; these include hotels, DMCs and destinations.