



Press Release: Monday 3rd December 2018

Gemma Fitchett Appointed as Marketing and PR Manager for Connections

Former Marketing Manager for Quintessentially Travel will drive brand forward and develop new opportunities for community of leaders

[Connections](#), the global networking platform for senior decision makers has today announced that they have appointed Gemma Fitchett, who will leave Quintessentially Travel to become the new Connections, PR and Marketing Manager in January 2019.

The creation of this new position within the Connections team marks an exciting phase for the company who have witnessed significant growth as a result of successfully launching an event series for one new industry sector per year since inception.

Gemma Fitchett comments, “Since launching in 2014, Micaela Giacobbe and her specialist team have reinvented the world of networking on a truly personalised level. I’m thrilled to be joining Connections at such an exciting time of growth. 2019 is going to be a significant year for the company and I’m looking forward to driving the brand forward and developing new opportunities for our community of leaders.”

Gemma, who brings a wealth of experience from her former role at the award-winning division of Quintessentially, will also be responsible for managing a number of new Connections initiatives, which will be rolled out over the course of 2019 and beyond.

Micaela Giacobbe, Director of Commercial Events, Connections comments, “The fact that Connections is now appointing a Marketing Manager is huge news for Connections, and a testament of how much we are growing.

“We are absolutely delighted to be welcoming Gemma to Connections and we are extremely excited about the experience, fresh thinking and passion that she will add to our team. “

For more information about Connections, visit www.weareconnections.com

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Note to editors:

About Connections:

Connections is the global networking and event organiser exclusively for senior executives and experts in specific sectors such as Luxury, Wellness, Adventure and Meetings as well as destination led events, bespoke to specific countries.

They bring a selected number of handpicked leaders from the industry together to do business and to discuss the trends and challenges facing the marketplace. Decision makers meet through memorable experiences that lead to meaningful and long-lasting business relationships.

The buyers attending are senior decision makers representing the finest global agencies and operators in their field. Our programme inspires and educates buyers, which equips them to enhance their client’s experiences and build on their bottom line.

The suppliers are only the best companies around the globe; these include hotels, DMCs and destinations.

About Gemma Fitchett:

For more information about Gemma Fitchett, visit her [LinkedIn profile](#)