



Press Release: January 2019

'CONNECTIONS LUXURY' EVENT TO BE HOSTED IN MÁLAGA - FEBRUARY 2019

Investment to host Elite Luxury Event will bring some of the world's leading Global Luxury Travel Agents to the South of Spain, placing the region firmly on the Luxury Travel Map

Connections, the global networking and event organiser has announced that their next Luxury Travel event will take place in the Gran Hotel Miramar, Málaga from the 17th – 20th February 2019 and will be jointly hosted by Costa del Sol Tourist Board, Málaga Convention Bureau and Andalusia Tourist Board.

The shared investment from the tourism organisations shows the regions firm commitment to transform tourism perceptions through investing in the luxury travel industry and placing Málaga firmly on the map as a highly sought-after luxury tourism destination.

The elite luxury event is set to bring some of the world's leading global luxury travel agents to gather at the Gran Hotel Miramar, Málaga where they will partake in human-to-human networking, share experiences, learn from industry experts and create meaningful relationships with one another.

Renée Kachler, Business Development Director MICE, Elite, Cruises & Health & Wellness, Costa del Sol Tourist Board comments, "We are very keen to further drive the interest of Costa del Sol amongst luxury travellers as we have so much to offer in this region. We are really delighted to be partnering with the leading networking and event organiser Connections, to showcase the best of our region and we are very

much looking forward to building our strong business relationship with one another.”

Micaela Giacobbe, Founder and Director of Connections comments, “Spain has an enormous amount of potential when it comes to the luxury travel market and we are really excited about working with such a fantastic team in Málaga to deliver this event.

“We really value the combined support and investment from Costa del Sol Tourist Board, Málaga Convention Bureau and Andalusia Tourist Board as this has gone a long way in allowing this event to fulfill its true potential. I’d also like to pay special thanks to Presstour DMC, our Official Ground Handler and Gran Hotel Miramar, Málaga as they will be accommodating all of our event guests.”

Gran Hotel Miramar is the first grand luxury hotel ever built in the ancient Andalusian city of Málaga and is also a member of The Leading Hotels of the World. A historic landmark building in the old city centre, which has been painstakingly restored following a two year, 65m Euros overhaul, Gran Hotel Miramar is set to become one of Europe’s foremost grand dames, and firmly establish Málaga on the global luxury travel map.

For more information about Connections, visit www.weareconnections.com

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Note to editors:

About Connections:

Connections is the global networking and event organiser exclusively for senior executives and experts in specific sectors such as Luxury, Wellness, Adventure and Meetings as well as destination led events, bespoke to specific countries.

They bring a selected number of handpicked leaders from the industry together to do business and to discuss the trends and challenges facing the marketplace. Decision makers meet through memorable experiences that lead to meaningful and long-lasting business relationships.

The buyers attending are senior decision makers representing the finest global agencies and operators in their field. The Connections' programme inspires and educates buyers, equipping them with the knowledge to enhance their client's experiences and build on their bottom line.

The suppliers are only the best companies around the globe; these include hotels, DMCs and destinations.