



Press Release: January 2019

CONNECTIONS PARTNERS WITH EUROMONITOR INTERNATIONAL

Strategic Collaboration set to Strengthen Event Offering Globally

Connections, the global networking and event organiser have announced that they will officially partner with the leading market research company, [Euromonitor International](#) for their 2019 events.

As part of the collaboration, Euromonitor will present detailed industry insight and analysis at the following events over the course of 2019: Connections Luxury in Costa del Sol (February 2019), Connections California (March 2019), Connections Wellbeing in Slovenia (May 2019), Connections Adventure in the Azores, (October 2019) and Connections Meetings in Italy (November 2019).

Micaela Giacobbe, Founder and Director of Connections comments, “We are absolutely delighted to be partnering with Euromonitor International this year and our strategic collaboration will add so much value for our event attendees.

“This partnership will not only add insightful, impactful and thought-provoking content for our audience of travel buyers and suppliers about where the travel industry is heading and what's shaking things up, but it will also help attendees get ahead of the curve in terms of planning and application.”

Fflur Roberts, Head of Research on Luxury Goods from Euromonitor International comments, “As a global business intelligence agency with a team of leading analysts who keep abreast of the megatrends shaping consumer behaviour, we are perfectly

placed to be partnered with Connections and are very much looking forward to supporting them in leading the way with their portfolio of global networking events.”

For more information about Connections, visit www.weareconnections.com

For more information about Euromonitor, visit <http://www.euromonitor.com>

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Note to editors:

About Connections:

Connections is the global networking and event organiser exclusively for senior executives and experts in specific sectors such as Luxury, Wellness, Adventure and Meetings as well as destination led events, bespoke to specific countries.

They bring a selected number of handpicked leaders from the industry together to do business and to discuss the trends and challenges facing the marketplace. Decision makers meet through memorable experiences that lead to meaningful and long-lasting business relationships.

The buyers attending are senior decision makers representing the finest global agencies and operators in their field. The Connections’ programme inspires and educates buyers, equipping them with the knowledge to enhance their client’s experiences and build on their bottom line.

The suppliers are only the best companies around the globe; these include hotels, DMCs and destinations.

About Euromonitor:

[Euromonitor International](http://www.euromonitor.com) is the world’s leading provider for global business intelligence and strategic market analysis. We have more than 40 years of experience publishing international market reports, business reference books and online databases on consumer markets.