



Press Release: March 2019

**CONNECTIONS CONFIRM MEETINGS EDITION EVENT**

*Connections Meetings will be hosted in Valle d'Aosta, Italy from 15 - 18 November 2019*

[Connections](#), the global networking and event organiser for senior decision makers of luxury travel has just confirmed that it will hold this year's Meetings edition event in Valle d'Aosta Courmayeur, Italy from the 15 – 18 November 2019.

Dedicated to professionals in the high-end meetings and incentives sector, Connections Meetings is set to challenge the traditional industry model by creating a fully immersive experience that will lead to meaningful and long-lasting business relationships. The event will welcome a selected group of up to 80 decision makers in Valle d'Aosta and connect global event planners with suppliers that offer innovative event services.

Delegates attending will take part in one-to-one meetings which are enhanced with local, authentic experiences, such as a wood carving, a masterclass in making La Grolla (a local coffee drink with grappa), as well as meetings on the terrace with breath taking views of Mont Blanc.

Connections Meetings will also include an educational programme that will address a meetings and incentives megatrend for delegates to gain valuable insights for their business. In addition, the programme will include inspirational talks from industry leaders and pioneers in the meetings industry sector.

Andrea Tassini, Co-Founder of Allure Alps who has been appointed as the official destination management company for the event commented: "We are very excited about organising the logistics for Connections Meetings here in Valle d' Aosta. We have years of experience when it comes to creating unique and inspiring events and when combined with the Connections way of business, we are certain that this will be a recipe for much positive business."

Founder of Connections, Micaela Giacobbe adds: "It is a very exciting time for us here at Connections and we are very pleased to be announcing dates for our next edition of Connections Meetings, which will provide the opportunity for global buyers to develop meaningful business relationships with meetings industry suppliers in this beautiful part of Italy."

For more information about Connections, visit [www.weareconnections.com](http://www.weareconnections.com) or to find out more about how to get involved in Connections Meetings 2019, email Greg Reeves ([greg@weareconnections.com](mailto:greg@weareconnections.com)).

-Ends-

**Issued by:**

Pamela Badham  
FOUR PR & Marketing  
T: 07825 567808  
E: [Pamela@four-pr.com](mailto:Pamela@four-pr.com)

**Notes to editors:**

**About Connections:**

Connections is the global networking and event organiser exclusively for senior executives and experts in specific sectors such as Luxury, Wellness, Adventure and Meetings. It also organises destination-led events, bespoke to specific countries.

The events bring a selected number of handpicked leaders from the industry together to do business and to discuss the trends and challenges facing the marketplace. Decision makers meet through memorable experiences that lead to meaningful and long-lasting business relationships.

The buyers attending are senior decision makers representing the finest global agencies and operators in their field. The Connections programme inspires and educates buyers, equipping them with the knowledge to enhance their clients' experiences and build on their bottom line.

The suppliers are selected from only the best companies around the globe; these include hotels, DMCs and destinations.

Connections is part of Europe's leading travel trade media company, Jacobs Media Group, which also publishes Travel Weekly and Aspire.