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**Connections set to showcase its second Adventure event in the untouched Azores, Portugal**

Connections, the international private community for senior executives in high-end travel, is set to showcase the second event in its Adventure series in the untouched Azores, Portugal, from 27-30 October 2019.

Connections Adventure will take place at Grand Hotel Açores Atlântico, São Miguel and follows the success of the inaugural adventure event, which showcased Connections' award-winning networking formula in Slovenia in 2018. This year's event will once again connect buyers with suppliers who offer extraordinary travel experiences with a strong adventure element.

Connections Adventure has been embraced by its host destination, and will run in partnership with Turismo De Portugal, Visit Azores, Bensaude Hotels Collection, Futurismo Azores Adventure, National Geographic Traveller, GLP Films, Discovery Portugal and Wetu.

Delegates attending will represent the best in their class within the high-end adventure industry. Over the course of the event buyers and suppliers will be introduced through one-to-one meetings and experiences, networking lunches, dinners and group sessions in an intimate and relaxed environment.

Connections Adventure will invite attendees to immerse themselves in an award-winning networking formula while experiencing a unique sample of local and authentic activities such as cooking classes, tuk tuk rides, archery, kayaking and meditation.

There will also be an opportunity for visitors to attend a series of ConnectTALKS delivered by leading industry experts including Matthew Jackson, managing director of National Geographic Traveller UK, who will be leading a panel discussion alongside Philippe Brown of Brown + Hudson, Jan Wigsten of 360 Degrees Mongolia and James Pearson and Caroline Ciavaldini of Once Upon A Climb. National Geographic Explorer Sarah Marquis will also share her inspiring story around the challenges she has faced as an adventurer and explorer in her 'Dare to be Brave' ConnectTALK, and Euromonitor International will present its latest findings in high-end adventure travel.

Marta Guerreiro, *regional secretary for energy, environment and tourism* of the *Government of the Azores* said: "We are extremely excited about working with the Connections team to bring their

unique event concept to the Azores. Their personal approach to developing meaningful business relationships among attendees has proven to be effective, and we believe that their second event in the adventure sector will support the Azores archipelago towards achieving global visibility as a luxury travel destination.”

Micaela Giacobbe, founder of Connections, added: “We are thrilled to be delivering Connections Adventures in the Azores. As one of Portugal’s best-kept secrets, it is an inspiring destination for senior executives within the high-end adventure realm to do business, while discovering the multitude of world-class activities that it has to offer.”

Since its launch in 2014, Connections has developed an approach called the *Connections Way* with the support of leading travel associations and brands. The approach facilitates long-lasting business relationships through memorable shared experiences at signature events around the world.

For more information about Connections, visit [weareconnections.com](http://weareconnections.com). To get involved in Connections Adventure, email Greg Reeves on [greg@weareconnections.com](mailto:greg@weareconnections.com).

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Note to editors:  
**About Connections:**

Connections is the international private community for senior executives in high-end travel with a focus on luxury, meetings & incentives, wellbeing, adventure and weddings. The brand brings together the industry’s most respected travel agents and suppliers throughout the year, in destinations across the world.

Over the past five years, Connections has pioneered *The Connections Way* - a proven series of proprietary methodologies and approaches designed to create long-lasting business relationships between its members. Since its inception in 2014, Connections has hosted 30 global events, giving decision makers the opportunity to meet through memorable experiences and educational debates.

Connections is based in London and forms part of Jacobs Media Group, Europe’s largest travel and hospitality B2B media company. Other brands within the group’s market-leading portfolio of print, digital and event products include Travel Weekly, Aspire, The Caterer and Travolution.