

# of the BEST

## SUMMER DEALS

Laura French rounds up some of the best short-haul spots to escape to this summer

It's January, which means beneath the multiple hats, scarves and coats, clients are starting to think about where to escape to come summer. And there's no time like the present to get booking, with a host of deals available right now that could save your clients some serious bucks. We've found some of the best for clients wanting to go all-inclusive in Europe, from limited-time discounts to bargain-bucket rates, so read on to find out where to send those after a well-earned dose of sun, sea and sand.



### 1 LABRANDA BLUE BAY BEACH RESORT, RHODES

If an action-packed, family-friendly holiday by the beach floats clients' boats, Olympic Holidays suggests this resort in Greece, where seven nights' all-inclusive starts from £540 from July 14 (including flights). Three pools, a water park, tennis courts and spa are on hand to keep the brood busy, while six restaurants – including two speciality spots, buffet options and a grill house – provide plenty of variety on the dining front. Accommodation ranges from standalone bungalows dotted around the gardens to family rooms, and there's a full schedule of entertainment spanning sports days, Greek nights and live music performances, plus an idyllic location on lalyssos Beach. [olympicholidays.com](http://olympicholidays.com)



### 2 ASTERIA BODRUM RESORT, TURKEY

There's a whole host of deals to be had in Turkey. For one of the best, Jet2holidays recommends Asteria Bodrum Resort, set on the beachfront on the Turkish Riviera close to Gumbet – a fishing village turned lively beach resort set between mountains and ocean. Couples and families will find plenty to please here with several pools, waterslides, a wellness centre (complete with Turkish bath) and private beach hosting diving, snorkelling, canoeing and other watersports. Six bars and four restaurants (three à la carte) add to the appeal, with snacks and drinks served throughout the day. A week's all-inclusive costs from £719, including flights from Stansted on June 2. [jet2holidays.com](http://jet2holidays.com)

### 3 CLUB MED LA PALMYRE ATLANTIQUE, FRANCE

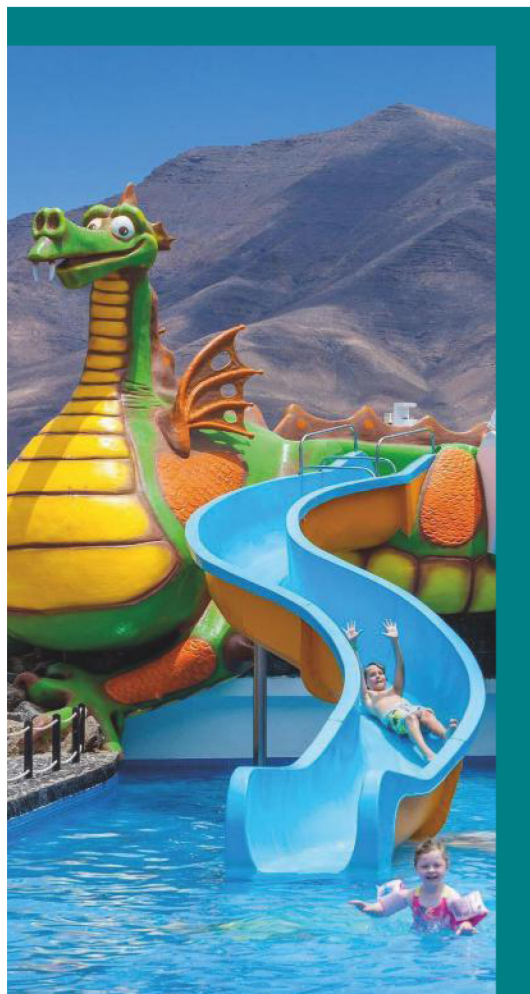
For those happy to splash a bit more cash but still keen to make a decent saving, suggest Club Med's La Palmyre Atlantique. Clients booking now can save up to £296 per person, with a week starting at £1,623, flying from London on July 15. Surrounded by pine forest and fringing the Atlantic, the recently renovated spot is a haven for outdoorsy types, with sailing, cycling, tennis, horse riding and beach bootcamps among the activities, plus a golf course next door for those wanting to hit the green. Guests looking to unwind will find plenty to appeal too, including a new Zen Zone, while foodie types can satisfy cravings for seafood and French fancies at the all-new art deco gourmet restaurant. [clubmed.co.uk](http://clubmed.co.uk)



### 4 IKOS DASSIA, CORFU

For no-holds-barred inclusions, the Ikos siblings deserve a spot on the list, and it doesn't have to mean breaking the bank. Kuoni is offering a discount of £568 per family at Corfu's Ikos Dassia when booked by February 29, with a week in June from £6,959 per family. In addition, all five Ikos resorts let the first child stay for free. Included activities at Dassia span windsurfing, mountain biking, canoeing and introductory diving, but the highlight has to be the free Mini Drive Adventure, which lets you drive around at leisure in a Mini for the day. There's also an impressive range of food with six à la carte restaurants, and the brand's Dine Out experience means guests can eat at selected local joints at no extra cost. [kuoni.co.uk](http://kuoni.co.uk)





**GRAN CASTILLO TAGORO, LANZAROTE**

Cyplon Holidays points to this five-star, Moorish-style spot in Lanzarote for those on the hunt for a real summer bargain. "Designed for family fun, it's located in one of the most scenic parts of the island and offers great value for money," says Elena Ahmadian, marketing executive for the operator. A wide variety of pools, a kids' club, three restaurants, five bars, a full-service spa and a 5D cinema are among the draws, and there's also an adult-only complex for couples wanting some quiet time. A week with Cyplon costs from £915 departing July 29, based on two adults and one child sharing and including easyJet flights and private transfers. [cyplon.co.uk](http://cyplon.co.uk)

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HOW TO *sell*

**Craig Davidson**, general manager of trade sales at Jet2holidays, offers his top tips for selling all-inclusive:

- Encourage customers to book early. Hotels in the most popular destinations sell out fast, with prices rising as availability falls.
- If customers are not fixed on a destination, encourage them to be open-minded about where they go. If they have their heart set on Spain, consider the Costa de Almeria or Costa Brava instead of other popular destinations, or consider dates outside peak holiday periods.
- Highlight that all-inclusive packages allow for better control over the purse strings and mean customers won't have to pay for extras in resort.
- Take advantage of low deposit schemes to secure a break at a bargain price.



6 **TUI BLUE GRUPOTEL MAR DE MENORCA, MENORCA**

The Balearics have their fair share of bargains, but few can beat this one: a week's all-inclusive in summer from £623, based on two adults sharing, including flights from Gatwick on July 3. Accommodation is a mix of studios and apartments, while facilities include a lively pool area, tennis courts, lounge bar, buffet restaurant and taverna serving local dishes. Entertainment includes a nightly programme of shows, a kids' club, hangout spot for 12 to 15-year-olds and daily schedule of activities, while those wanting to burn off the calories can opt for an intense Les Mills workout. [tui.co.uk](http://tui.co.uk)



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**GLORIA GOLF RESORT, TURKEY**

This sprawling spot in Belek, Antalya, has earned itself a name among golf enthusiasts, and if you book before the end of January you can make some excellent savings. Travel 2 is offering a week in a Junior Suite from £1,259, with flights from Gatwick and private transfers, including discounts of up to £280 per person. "It's a brilliant choice for all ages, and guests can use the general facilities of all three sister hotels free of charge," says Lauren Ross, product and commercial manager for Europe. A free shuttle whisks guests between them all, where facilities span a farm, water park, kids' club, jungle play area and spa, alongside three à la carte dining venues and three golf courses. [travel2.com](http://travel2.com)

8 **SANDOS SAN BLAS NATURE RESORT & GOLF, TENERIFE**

There's more for golfers at this five-star resort in Tenerife, set within a nature reserve close to the beach and next to the world-class Golf del Sur resort, home to a 27-hole championship course, academy and driving range. Highlights at Sandos San Blas include eight pools, a boating lake, tennis courts, kids' club and the Magek Spa, plus 331 rooms and suites in clay-coloured buildings designed to complement the island's volcanic surroundings. Prestige Holidays is offering savings of up to £397 for bookings made by January 29; a week departing August 5 costs from £1,529 per adult and £799 per child, including flights and private transfers. [prestigeholidays.co.uk](http://prestigeholidays.co.uk)



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\*Discount applies to the second guest sharing the same eligible stateroom on selected sailings. †Fare only saving varies by stateroom and destination. \*\*Prices may vary and exclusions apply. Additional T&Cs apply.

