



GLOBAL

TRAVEL / MARKETPLACE

Welcome to Global Travel Marketplace

[Global Travel Marketplace](#) returns in 2023 taking place on the 12-14th September at the Leonardo Royal St. Pauls London. An event built for and around travel communities, we are proud to again bring together the global leisure travel trade.

The marketplace will also be an opportunity for all delegates to share ideas and collaborate through moderated workshops, insightful sessions, networking lunches and dinners.

Audience: Leisure Travel Trade, Senior Level Decision Makers

Format: Prescheduled 1:1 Meetings and Experiences + Interactive Content + Networking

The Event

Inspired by our sister brand [Connections Luxury](#) and using the [Connections Way](#), we have worked hard to create a unique event for the mid-market section of the travel industry to fulfil 3 specific gaps in the market:

- Offering highly effective and qualified meetings, generating business opportunities between buyers and suppliers
- Curating meaningful experiences with the opportunity for destinations to showcase their beauty and diversity through tastes, smells, arts and culture alongside the opportunity to build long-lasting and memorable relationships
- Presenting a global platform for different communities to learn, engage and connect with each other like never before

The Agenda

Tuesday 12

All Day

Arrivals

Evening

Opening Cocktail

Wednesday 13 & Thursday 14

Morning

Opening Welcome

1:1 Meetings and Experiences

Coffee Break

1:1 Meetings and Experiences

Content Session

Lunch

Afternoon

1:1 Meetings and Experiences

Coffee Break

1:1 Meetings and Experiences

Evening

Networking Drinks

GTM 2022 in Numbers

- 2 days
- +200 attendees from 30 countries
- +1,200 qualified meetings
- +20 experiences



Buyer Profile

40% Tour Operator

40% Travel Agents

10% Medical Tourism

10% MICE

Why Exhibit?

- ✓ Strengthen client relationships and establish new business opportunities
- ✓ Connect with the global leisure travel trade on a highly effective 1:1 meetings and experiences
- ✓ Meaningful experiences using our human senses, building long-lasting and memorable business relationships
- ✓ Participate in relevant interactive content sessions within the travel communities, recognised as the platform to learn, engage and connect
- ✓ Attend social networking events



[Click here](#) to watch the GTM 2022 video



Supplier Table | Pricing

Type	New Business	Early Bird until 31st Dec 2022 + Existing Business
Tourist Board – National	From £5,000	From £4,000
1 Tourist Board + 5 Private Sector	From £20,000	From £17,500
Private Sector	From £3,500	From £3,000

* Supplier Table Pricing excluding VAT.

* JMG partnered with [MHI Media Travel](#). If you are a Hotel, barter payment method is available.

Sponsorship Opportunities



Experience Zone

An experiential area within the venue where delegates can enjoy an informal meeting whilst experiencing your culture, arts, cuisine or crafts. Additional exposure for all destination exhibiting at the show.

Inclusions

- Exclusive branding on the experience zone
- Naming rights (Presented as: Experience by Sponsor)
- Opportunity to handout gift bags to all attendees (provided by you)

The Experience sponsor will be responsible to cover any costs associated with the experience itself and or any branding or collateral needed.

Welcome Area

A prime position to welcome the delegates as they arrive, depart and circulate around the venue every day. You'll have branding takeover of the welcome area including a branded photo wall with official event photographs.

Investment: £10,000

Tote Bags

Every delegate will be provided with an event bag on arrival, this provides a long-lasting and sustainable opportunity for your brand to be seen time and time again across the world.

Investment: £3,000

Lanyards

Every delegate of Global Travel Marketplace will wear a lanyard, so this is a great opportunity to prominently display your branding for everyone to see.

Investment: £3,500

Breakfast

An opportunity to welcome guests to the venue and start the day with your destination or product front of mind.

Inclusions

- Naming rights (Presented as: Breakfast by Sponsor) Dedicated 5 minutes presentation to all delegates
- Opportunity to work with venue to select desired meal choices, with possibility to theme breakfast around your destination
- Opportunity for table drops & to handout gift bags to all attendees (provided by you)

Investment: £5,000

Lunch

A local, authentic lunch at the venue.

Inclusions

- Naming rights (Presented as: Lunch by Sponsor)
- Opportunity to work with venue to select desired meal choices, with possibility to theme lunch around your destination
- Opportunity for table drops & to handout gift bags to all attendees (provided by you)
- 2 additional networking event pass for sales colleagues during function

Investment: £10,000

Cocktail

The perfect opportunity to host and interact with guests at the event opening reception.

Inclusions

- Dedicated 10 minutes welcome presentation to all delegates
- Naming rights and branding (Presented as: Cocktail Reception by Sponsor)
- Iconic venue space overlooking St Paul's Cathedral
- 3 additional networking event pass during function
- Opportunity to handout gift bags to all attendees (provided by you)

Investment: £10,000

Dinner

A local, authentic dinner in a restaurant or venue in London.

Inclusions

- Dedicated 5 minutes presentation to all delegates
- Naming rights (Presented as: Breakfast by Sponsor) Dedicated 5 minutes presentation to all delegates
- Opportunity to work with venue to select desired meal choices, with possibility to theme dinner around your destination
- Opportunity for table drops & to handout gift bags to all attendees (provided by you)
- 2 additional networking event pass for sales colleagues during function

Investment: £10,000

Destination Opportunities Destination Sponsor

- Not Exclusive Destination Sponsor
- GTM Attendance for Destination + 5 private sector partners or regional tourism boards
- Morning OR afternoon coffee breaks sponsorship on both event days
- Content Sponsor, naming rights (Presented as: Content by Sponsor)
- Logo on all event branding (digital and printed)

Investment: £25,000

Destination Opportunities Premium Destination Sponsor

- Not Exclusive Premium Destination Sponsor
- Destination attendance + 7 private sector partners or regional tourism boards (Additional tables at a negotiated price)
- Thematic Breakfast or Lunch Reception Sponsorship on the 14th of September
- Logo on all event branding (digital & printed)
- Full page advert in Travel Weekly (12,000+)
- Solus email to Travel Weekly database (5,500)

Investment: £40,000

Destination Opportunities Headline Sponsor

- Exclusive Destination Headline Sponsor
- Destination attendance + 9 private sector partners or regional tourism boards (branded dedicated Pavilion + additional tables at a negotiated price)
- Thematic Lunch or Evening Reception Sponsorship on the 13th of September
- Logo on event lanyards for all delegates
- Logo on all event branding (digital and printed)
- Double page advertorial in Travel Weekly UK (12,000+)
- Solus email to Travel Weekly database (5,500)
- Social media post on Travel Weekly Facebook & Twitter (13,000+ followers across both platforms)

Investment: £60,000

Sponsorship Added Value Branding Exposure

Included with all destination opportunities, breakfast, lunch, dinner or cocktail packages

- Logo featured on event landing page at Global Travel Marketplace website
- Welcome address during sponsored function
- Exclusive branding in digital agenda
- Logo & Video on loop on all screens
- Logo included on personalised thank you email to all participating delegates & suppliers

Additional Opportunities

Content Sponsor £2,500

Naming rights (Presented as: Content by Sponsor)

Coffee Break £3,000

Includes signage and pop-up banner, branded coffee cups and napkins (provided by you)

Video sponsorship £3,500

Video to be played on loop on all event screens

Photo Booth £5,000

Branded backdrop, including logo (artwork provided by you)

Other branding opportunities include branded stationary, power banks, reusable water bottles, recyclable coffee cups and more. Please contact us with any ideas and we'll be happy to work with you to create a bespoke package.

Why work with us?

We always act as a brand ambassador, ensuring we showcase the destination to global audiences, across a complete plan including media, trade and exclusive events.

JMG provides services that promote brands, networking, learning and recognition. Everything we do is highly-targeted, time-efficient, meaningful, stimulating - and fun! The event will be supported by a highly experienced event and media team.

L e a d i n g

Event & Network organisers,
providing 100% ROI globally

N o 1

B2B Travel
News Site in
the UK

A w a r d e d

Queen's award for enterprise
international trade (JMG)

JMG Brands

GLOBAL
TRAVEL MARKETPLACE

aspire



connections
luxury

TRAVEL WEEKLY

CONNECTING TRAVEL

THE CATERER

TRAVOLUTION

Contact us [here!](#)



Daniela Wagner
Group Business
Development Director



David Benitez
Head of Events
Development



Anelise Longo
International Sales
Manager



Abbie Downes
International Account
Manager