



15%

Of people aged 16-24 are planning their first trip to the Americas

The Americas
56%

Rise in UK travellers heading to the Americas

The Americas have risen four places to become the fifth most popular destination for Brits

ASIA
50%

Rise in UK travellers heading to Asia

Asia boasts seven out of the top 10 countries for UK traveller growth

13%

Of people aged 16-24 are planning their first trip to Asia



Holidaying is still a hot priority for Brits

- **72%** of Brits say they will not cut back on spending this year
- **81%** say the referendum hasn't changed how early or late they book
- **14%** of travellers plan on increasing their travel spend in 2018 compared to 2017, and this rises to **16%** in London
- **10%** of people are prioritising getaways by saving on other treats, and this rises to **12%** in London
- **50%** said they have not changed their spending habits to save money in relation to holidays or breaks since the referendum
- Over **1 in 10** Londoners have travelled to cheaper destinations since the EU referendum - more than double the national average



Overall UK passenger numbers are up **6%**



Top five concerns Brits have about travelling outside the UK post-Brexit

1. Value of the pound
2. Longer queues at passport control
3. Access to medical care
4. Potential need for visa
5. Locals' opinion of Brits



Long-haul flights booked by UK travellers up **50%** since the EU referendum

Key cities for growth since EU referendum

Singapore
+232%

Dubai
+67%

Manila
+65%

Istanbul
+95%

Los Angeles
+178%

Boston
+115%

Orlando
+50%

Data sources and methodology

The long-haul flights data, including growth figures for the US and Asia, and the overall passenger numbers are based on eDreams ODIGEO passenger volumes for the period July 2017–December 2017 VS July 2016–December 2016 (the first 6 months after the EU referendum, versus same period in 2017). The key cities for growth data is based on eDreams ODIGEO passenger volumes for the period 01 June 2017–14 March 2018 VS 01 June 2016–14 March 2017 (the first 9 months after the EU referendum, versus same period in 2017/18). The consumer survey data is based on a YouGov poll of 1,639 adults, which was undertaken online between 9th - 10th April 2018, and a separate survey of 2,000 UK adults who go on holiday, carried out between March and April 2018 by One Poll.